SPECIAL MEETING of the MSPA MARKETING COMMITTEE

THURSDAY, SEPTEMBER 19, 2013 at 6:00PM Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

BUSINESS AGENDA:

- Cable TV proposals for 4Q2013 discussion
- Special Saturdays additional events discussion
- Oktoberfest MSPA booth review promotional tie-ins to merchants

Meeting is scheduled for one hour only.

MSPA Marketing Committee:

Andre Ordubegian - chair GiGi Garcia, Mary O'Keefe, Mary Dawson – committee members