

MSPA Minutes of Regular Meeting – December 2, 2010

The next MSPA Board Meeting is scheduled for January 6th at 8 am at OV Bistro. OV Bistro is at the corner of Florencita Ave. and Ocean View Blvd.

Meeting was called to order at 8:27 am. Minutes for the November 4th meeting were approved as written.

Board Members and Guests Present: Alyce Russell (Andersen's Pet Shop – President); Mary Dawson (Revelation Tops – Vice-President); Maureen Palacios (Once Upon A Time Bookstore - Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Jake Menachian (Crittter's & La Perla – Board Member); Vito Cannella (Montrose Barber Shop – Board Member); Dale Dawson (Mountain Rose Gifts – Executive Director); Ian Beckingham (First Chiropractic / Wellness Center); Ginger Dennis (GPD); Matt Zakarian (GPD)

Guest Reports: Officer Zakarian introduced Ginger Dennis as a new volunteer for the COPS substation. He also stated that he would check into the timing on the traffic lights at Verdugo and Montrose.

Committee Reports: (1) Advertising: Mary reported that MSPA received significant publicity from Channel 4 and channel 7 on regarding "Small Business Saturday." The Holiday Open House was held on Friday December 3rd. Some stores agreed to open late for this event. the Montrose Holiday *Gift Guide* is scheduled to be distributed on Friday December 3rd. (2) Election Committee: Jake Menachian and Danny Pranata were reelected as board members. The Board unanimously voted for the following slate of officers for the 2011 Board of Directors: Alyce Russell – President; Mary Dawson – Vice-President; Maureen Palacios – Treasurer and Danny Pranata – Secretary.

Executive Director's Report: (1) The MSPA budget for 2011 was received by the Glendale City Council on November 30th. In addition, the MSPA's management agreement was unanimously renewed by the City Council. The budget was approved by the Board as written. (2) There will be no additional holiday animal decorations this year as an affordable vendor cannot be found at this late date. (3) Bike Rack recommendations were made to the city and will be finalized after the holidays (4) Directory boards should be completed and installed this month.

Meeting was adjourned at 9:50 am