

MSPA Minutes of Regular Meeting – June 3, 2010

**The next MSPA Board Meeting is scheduled for July 1st at 8 am at OV Bistro.  
OV Bistro is at the corner of Florencita and Ocean View.**

Meeting was called to order at 8:05 am. Approval of minutes from the May meeting was tabled.

**Board Members and Guests Present:** Alyce Russell (Andersen's Pet Shop – President); Mary Dawson (Revelation Tops – Vice-President); Maureen Palacios (Once Upon A Time Bookstore, Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Jake Menachian (Critter's and La Perla – Board Member) Dale Dawson (MSPA – Executive Director); Jackie Bartlow (City of Glendale); Matt Zakarian (Glendale Police Department); Corey Grijalva (Joselito's); Young Rhee (City Hall Coffee Shop); Kim Kelly (Merle Norman Cosmetics); Ken Grayson (Grayson's Tune Town); Joanne Thompson (Montrose Village Newsstand); Thomas Soler (Glendale Neighborhood Services); John Drayman (Custom Photographic Studios)

**Visitor Reports:** (1) Tom Soler from Glendale Neighborhood Services discussed the ordinance and code enforcement for Glendale's "Fresh Air" statute. Violations of the ordinance are as follows: 1<sup>st</sup> citation – up to \$100 fine plus court fees up to \$270; 2<sup>nd</sup> citation -- \$200 fine and court fees; 3<sup>rd</sup> citation - - \$500 fine and court fees and; after 3<sup>rd</sup> citation the offence becomes a misdemeanor with potential jail time. (2) Officer Zakarian discussed National Night out in August will be more localized among neighborhood watch groups.

**MSPA Members Forum:** The Board instituted a Members Forum time where members in good standing are permitted general meeting time to voice their concerns and suggestions. MSPA members are given 3 minutes (which can be extended at the discretion of the Board) to make their statement and the Board shall take such comments under advisement for future Board action. In addition, members can voice concerns through email at [shopmontrose@aol.com](mailto:shopmontrose@aol.com) .

Various members voiced concerns regarding the Wedding Event that was held on May 29<sup>th</sup> in the 2300 block of Honolulu Ave. Much of the concern was regarding the street closure and the lack of notification of affected businesses regarding the event. The Board shall discuss solutions to this issue at its next meeting.

**Committee Reports:** (1) Advertising Committee reported that the MSPA has 379 *Facebook* friends. The MSPA has a new blog that is linked to the website. The first blog features the Memorial Day Services at the Vietnam War Memorial. In addition, please read the *Crescenta Valley Weekly* for Mary's articles about Montrose. (2) Arts & Crafts reported that all of the booth spaces are filled for this year's festival.

**Old Business:** (1) The MSPA received a thank you letter for its contribution to Crescenta Valley High School's annual Falcon's Award. This scholarship is awarded for excellence to a graduating senior. (2) Website and Directory updates are scheduled to be complete by the end of June. (3) The MSPA is working on updating its SE-990 and CA non-profit filings. (4)Trader Joe's is well on its way to coming to Montrose. They are shooting for groundbreaking in November and a grand opening in the Fall of 2011. There is a design review meeting scheduled for June 10 at 5 pm, 633 E. Broadway, Room 105.

**New Business:** (1) Dale is working on a new business welcome packet (2) OV Bistro has become an associate member of the MSPA. (3) Dale is going to investigate the increase in fees for the Arts and Crafts checking account at Citibank. (4) Movies in the Park is exploring the option of holding its event in the MSPA as the "Montrose Film Festival" to take place at the end of August featuring classic films free to the public; a Dennis Morgan film, "My Wild Irish Rose," is the first scheduled. Details to follow next month.

Meeting was adjourned at 9:54 am