

Minutes: MSPA Regular Board Meeting, February 3, 2022

The next MSPA Board Meeting is scheduled for March 3, 2022

8:30 am via zoom

Meeting was called to order at 8:35 am

Minutes of the January 6, 2022 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Connor Sobczak-Grayson (Grayson's Tune Town) - Board member at large; Jeannie Bone (Casa Cordoba) - Board member at large; Dale Dawson (Business Administrator/Events Coordinator); Juan Gonzales (Economic Development); Varooj Karibyan (GPD); Steve Pierce (MSPA Communications Administrator/Film Liaison); Yazdan Emrani (Public Works); Robert Zaatsian (Athens Services); Jennifer Duet (Athens Services); Mavil Aghadjanian (MVCCC) ; Teddy Arakelian and Patrick Arakelian (Home Town Brokers).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale:

- Yazdan Emrani (Public Works) addressed GFI concerns
- Juan Gonzales (Economic Development) reported the new MSP parklets are still on target for mid-February with completion by the 1st of March. He announced that Soua Vang is a new staff person in the Economic Development Dept. The City has hired a firm to look into converting the City to fiber optics

Athens Services:

- Jennifer Duet and Robert Zaratsian updated the group on how the trash transition is progressing.

Glendale PD:

- Officer Varooj Karibyan reported the "Time Machine" had been broken into on 1-27; Watches were stolen; he suggested we remind merchants to update their alarm systems.

MVCCC:

- Mavil Aghadjanian announced a Head Shot event with a local photographer on 3-3-22. The Chamber will also repeat the Easter Egg delivery event this year. The "Craft Beerfest" date will be rescheduled to later in the season.

Public Forum:

- Teddy and Patrick Arakelian from Homeland Brokers introduced themselves as new landlords and business' owners on Honolulu Ave.
- Chris Bone (Casa Cordoba) reported on street performer issues.

Business Agenda: none

Contractor Reports:

Dale Dawson (Business Administrator) Updated the following:

- The Treasurer's report thru 1-31-2022 with budget revisions: expense lines adjusted. Reserve now at \$156.7. Harvest Market expense reduced from \$108.0 to \$97.5 based on calendar shifts.

Dale Dawson (Events Coordinator) Dale reviewed all planned events for 2022.

- Valentine's Day event: Sat 2/12 - all elements in place
- Spring Wine Walk date moved to April 9, 2022
- Kids & Kritters Day: Sunday 5/1
- Arts & Crafts: Sat. & Sun. 6/4-6/5
- 20th Annual Car Show: 7/3
- Halloween Event TBD
- Holiday Wine Walk: 11/12
- White Friday and Tree Lighting: 11/25
- Small Business Saturday: 11/26
- Old Town Christmas 11/26 to 12/24
- Friday Nights Shop & Dine w/live music: 12/2 to 12/23
- Corey asked about "Shredding Event" - now being planned.

Steve Pierce (Communications Administrator/Filming Liaison):

- updated the group on some trash issues during the transition to Athens Services.
- Filming report: Nothing scheduled at this time

Committee Reports:

Harvest Market: Corey reported that there are some new vendors. Conner asked if the craft vendors were coming back and the answer is no at this time.

Marketing: A meeting is scheduled for 2/10/2022

Closed Session: A closed session was held to discuss changes to the Filming Liaison Performance Agreement.

Meeting Adjourned at 10:35 am