

# Minutes: MSPA Regular Board Meeting, March 3rd, 2022

The next MSPA Board Meeting is scheduled for April 7, 2022

8:30am via zoom

Meeting was called to order at 8:35 am

Minutes of the February 3, 2022 meeting were approved as written.

## **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Connor Grayson (Grayson's Tune Town)-Board Member at Large); Dale Dawson ( Business Administrator/Events Coordinator); Jeannie Bone (Casa Cordoba)-Board Member at large); Juan Gonzales (Economic Development); Varooj Karibyan (GPD); Officer Aaron Zeigler (GPD); Steve Pierce (Communications Administrator/Film Liaison); Jennifer Duet and Robert Zaratsian (Athens Services); Yazdan Emrani (Public Works); Mavil Aghadjanian (MVCCC)

## **President's Message:**

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting, thanked everyone for joining the meeting.

## **Visitors Reports:**

### **City of Glendale:**

- Juan Gonzales reported the following: the new MSP parklets installation began Feb. 28th and will be complete March 4<sup>th</sup>; updated the GFI progress and heard concerns about the maintenance of the aging street light poles around the MSP.
- Officer Varooj Karibyan reported on the "Singing Cowboy" issues regarding street performers and permits as well as the locks on GFI boxes.

### **Athens Services:**

- Jennifer Duet and Robert Zaratsian updated the group on how the waste disposal transition is going; they outlined the 4 different pick-ups in the MSP area.

### **MVCCC:**

- Mavil Aghadjanian thanked the MSPA for promoting Chamber events such as the upcoming Head Shot Event with a local photographer on 3-3-22; announced upcoming ribbon cuttings; "Egg My Home" Event 4-17-22 and the Craft BeerFest will now be 7-24-22.

## **Business Agenda:**

- Revision of MSPA Film Liason Performance Agreement with pay adjustment; Gigi Garcia making the motion to approve; Corey Grijalva seconded the motion; passed unanimously.

## **Contractors Reports:**

- **Dale Dawson (Business Administrator)** reported on the following:the MSPA Shredding event wiltl take place 3-23and 3-24-22; Treasurer's Report was not yet available.
- **Dale Dawson (Events Coordinator)** Dale reviewed all planned events for 2022:
  - Spring Wine Walk, April 9th
  - Kids N Kritters Day, Sunday 5/1
  - Arts & Crafts Festival, 6/4 - 6/5
  - 20Th Annual Montrose Car Show, 7/3
  - Halloween Event TBD
  - Holiday Wine Walk, 11/12
  - White Friday and Tree Lighting, 11/25
  - Small Business Sat., 11/26

- Old Town Christmas, 11/26 to 12/24
- Friday Nights Shop & Dine w/live music, 12/2 to 12/23
- **Steve Pierce (MSPA Communications Administrator)** updated the group on some trash and other landscaping issues around the MSPA; Gus and Andy's hopes to open soon once the water pressure issues are resolved.
- **Steve Pierce (Filming Liaison)** reported on a filming inquiry and other information regarding City of Glendale filming permits.

**Committee Reports:**

**Harvest Market:** Conner Grayson inquired about how the Committee handles live music and payments for services. Gigi Garcia welcomed the idea and asked Conner to explore.

**Marketing:** A Zoom meeting is scheduled for 4/7/22 at 8:30 am

Meeting Adjourned at 9:58am