

Minutes: MSPA Regular Board Meeting May 4, 2023

The next MSPA Board Meeting is scheduled for June 1, 2023, 8:30 AM via zoom

Meeting was called to order at 8:31 am

Minutes of the April 6th meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network) President; Gigi Garcia (It Takes A Village Kids) Vice President; Kim Kelly (Merle Norman Cosmetics) Secretary; Connor Sobczak-Grayson (Grayson's Tune Town) Treasurer; Maureen Palacios (Once Upon A Time) Board member at Large; Mark Pederson (Moo Moo Mia) Board Member at Large; Steve Pierce (Communications Administrator/ Film Liason): Dale Dawson (Business Administrator/Events Coordinator); Lt. Alex Krikorian (GPD) Officer Aaron Eggiman (GPD); Sgt. Aaron Zeigler (GPD); Ani Pogossian (GD Economic Development); Mavil Aghadjanian (MVCCC); Tad Dombrowski (GD Parking Manager); Capt. Robert Williams (GPD).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

- **City of Glendale**
Ani Pogossian (Economic Development) updated the progress of getting the MSP parklets restored and maintained. May 16-18 is the Small Business Expo at the Glendale Embassy Suites 8:00 am- 2pm
- **Glendale PD**
Sgt. Aaron Ziegler introduced the new Montrose GPD Liaison Officer Aaron Eggiman. He updated the group on the issue of the "Singing Cowboy" Andrew Smith. He has 2 documented violations and will not be given another amplified sound permit. Electrical issues were discussed regarding electric vehicles being plugged into the MSP outlets. Maureen mentioned concerns that drivers continue to drive the wrong direction in the Thompson Court alley. The issue of delivery trucks street parking on Honolulu Ave. and blocking public parking spots continues to be a problem.
- **MVCCC:**
Mavil Aghadjanian reported that the Brewfest went well. The event raised approx. \$33,000. Maureen mentioned traffic flow issues during the event. The Cinco de Mayo mixer is 5-05-23 6pm at Jenkins Properties. A paper shredding event will take place Sunday May 7th at the La Crescenta Woman's Club at 12 pm.

New Merchants:

Dale Dawson announced that a new merchant is taking over the Fayes building at 2295 Honolulu Ave. The planned business is "Paris Baguettes"

Contractors Reports:

- **Dale Dawson** (Business Administrator) Updated on the following:
- 2023 MSPA Treasurer's Report: Balance as of \$167,765.
- The Directory Boards & Website business listings will be updated asap.
- Merchant welcome kit will be revised asap. A new Board photo is needed.
- 2022 Assessments funds deposited is \$68,748.76

- **Dale Dawson** (Events Coordinator) went over the following events:
- Spring Wine Walk 4-22-23 went well with 524 tickets sold, 30 pouring stations.
- 15% of ticket sales - \$3537. - was donated to LCWC at their meeting 05/10/23.
- Kids N Critters Day is Sunday May 7, 2023
- Arts & Crafts Festival June 3rd and 4th 2023. 215 vendors juried in: goal is 225.
- 210 paid. Space will be extended to the 2400 block.
- Car Show Sunday July 2nd. 75 applications so far with a goal of 300.
- **Steve Pierce** (Communications Administrator): report included positive remarks from merchants new to the wine walk. Trash issues in the landscaping has improved. Memorial landscaping will be improved prior to the Memorial Day Ceremony Monday May 29th. American flags will be placed to honor Flag Day June 14th. Black Cow continues to use the MSP landscaping for storage of their umbrella bases and high chairs.
- **Steve Pierce** (Filming Liaison): updated on film requests. Only 1 request for filming inside the bowling alley which is not completed.
- Updates to the "Filming in Montrose" section on the MSP website are near completion.
- A new updated MSPA Board photo needs to be taken.

Harvest Market Committee:

Gigi Garcia gave a report that the ad in Edible Magazine was bringing new customers to the market. The vendors are happy.

Marketing Committee: Connor Grayson recapped the recent marketing meeting.; Next Marketing meeting is scheduled for May 25th.

Meeting Adjourned at 10:08 am