

Minutes: MSPA Regular Board Meeting, August 4th, 2022

The next MSPA Board Meeting is scheduled for Sept 1, 2022
8:30 am via zoom

Meeting was called to order at 8:30am

Minutes of the July 7, 2022 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Dale Dawson (Business Administrator/Events Coordinator); Connor Grayson (Graysons Tune Town)-Board Member at large; Maureen Palacios (Once Upon A Time) Board Member at large); Juan Gonzales (GD-Economic Devel.); Varooj Karibyn (GPD); Steve Pierce (Communications Administrator/Film Liaison); Mavil Aghadjanian (MVCCC); Jennifer Masterson (Athens Services); Isis Santos (Montrose Library)

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

- Isis Santos- Montrose Library Branch Manager was introduced.
- Juan Gonzales (CoG Economic Development) reported the following:
 - ✓ on the state of the trees in the MSP - trimming has been scheduled as well as dead tree removal.
 - ✓ the repair of concrete around light poles is scheduled.
 - ✓ GFI boxes will be replaced where needed.
 - ✓ an art installation will be placed in the empty building next to Copy Network.
 - ✓ the parklet sail covers will be installed within the next two weeks.
 - ✓ Special Event "free speech" issues were discussed with suggestion
 - ✓ The proposed travel VIP Pass Program was discussed in preparation for the 2028 LA Olympics to bring awareness to our communities.
 - ✓ Thee Elbow Room plant issues were discussed.
- GPD Officer Karibyan reviewed minor incidents in the area.
Upcoming events include:
 - ✓ Etch and Catch Event (Catalytic Converters) 8-8-22
 - ✓ Paper Shredding Event 8-13-22 at the Elks Lodge 9-12 p.m.
 - ✓ Touch a Truck Free for kids Event. 9-25-22 Elks Lodge 9-12 p.m.
 - ✓ Coffee with the Cops 8-19-22 at Coffee Bean
- Athens Services - Jennifer Masterson spoke about continuing to educate businesses on organics disposal requirements and procedures; "Liquidated Damages" were discussed - fee's charged to Athens by the city if Athens is not performing. The MSPA Board stressed the importance of a regular pick- up schedule.
- Montrose-Verdugo City Chamber of Commerce - Mavil Aghadjanian thanked the MSPA for its support of Brewfest; Oktoberfest will be Saturday, October 1, 2022.

Business Agenda:

- Halloween Spooktacular 2022 – Dale presented a proposed budget; after discussion and revision, the budget was Board approved with 4 ‘yeas’ and 2 ‘nays’; planning for the event will proceed for the October 31, 2022 date.
- Landscaping Meeting of 7/28/22 Update: reviewed turf areas future; Parkwood walk-through with Koko Panossian revisited.

IC Reports:

- Dale Dawson (Business Administrator) updated the following:
 - ✓ Treasurer’s report: As of July 31, 2022 the reserve stands at \$151,385;
 - ✓ Assessment draw to date is \$129,409.
- Dale Dawson (Events Coordinator) reviewed all planned events for the remainder 2022:
 - ✓ Halloween Spooktacular: reducing candy purchased due to Monday venue.
 - ✓ Holiday Wine Walk 11/12
 - ✓ White Friday and Tree Lighting 11/25
 - ✓ Small Business Sat 11/26
 - ✓ Old Towne Christmas 11/26 to 12/24
 - ✓ Friday nights Shop and Dine w/live music 12/2 to 12/23
- Steve Pierce (Communications Administrator): updated the group on the state of Lot 7 and the improvements; reported Star Cafe has removed tables encroaching on Zekes’s space; the “One Way” signage along Thompson court is helping.
- Steve Pierce (Filming Liaison): reported that as of 8-1-2022 CoG will no longer handle filming permits. All responsibility will be handled through Film LA.

Committee Reports:

- Harvest Market: Corey recommended that an area be designated for emergency vehicles. Corey made a motion to approve \$400 per month for Harvest Market performers. Kim seconded and the motion passed unanimously.
- Marketing: Connor Grayson reported that Montrose Summer Shopping Days is going well; Halloween 2022 was discussed.

Meeting Adjourned at 10:19 am