

# Minutes: MSPA Regular Board Meeting Oct 5, 2023

The next MSPA Board Meeting is scheduled for November 7, 2023  
8:30 am via zoom

Special Meeting: A special meeting was held at 8:00 am with the MSPA Executive Board to discuss a contractors request for increased compensation. The MSPA Executive Board agreed to the contractors request with stipulations and adjustments. The Special Meeting was closed at 8:30 am.

The regular meeting was called to order at 8:32 am  
Minutes of the September 7, 2023 meeting were approved as written.

## **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village Kids)-Vice President; Kim Kelly (Merle Norman)-Board Secretary; Mark Pedersen (Moo Moo Mia)-Board Member at Large; Maureen Palacios (Once Upon a Time)-Board Member at large; Steve Pierce (Communications Administrator/ Film Liaison); Dale Dawson (Business Administrator/Events Coordinator); Officer Aaron Eggiman (GPD); Ani Pogossian (Economic Development); Tad Dombroski (Parking Manager).

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

## **Visitors Reports:**

### **City of Glendale:** Ani Pogossian

- Dale Dawson is working with Ani on renewing MSPA's 5-year management agreement with the City of Glendale which will also be presented December 12. The 2024 budget will also be presented on 12-12-2023. Email Ani with any questions or concerns. There will be a filming at Nix Marie on 10-6-23. (all indoor filming); On 10-18-23 there will be a Small Business webinar; There was discussion regarding ground floor occupancy as retail only; Ani suggested contacting Bradley Calvert or Tamar with concerns.

### **Glendale PD:** Officer Aaron Eggiman

- The MSPA Board brought up concerns about the truck traffic as well as truck parking issues; Also discussed the issue regarding "Door Dash" drivers parking in prime customer parking spaces to wait for orders. Officer Eggiman reported that crime overall was down.

## **Public Forum:**

- Don Labresh (resident) discussed concerns over the proposed bike lane on La Crescenta Ave from Verdugo Blvd to Montrose Ave.

## **New Business:**

- MSPA Board Election nominations are open from October 15 to 31<sup>st</sup>; the Election Committee shall consist of Kim Kelly (Chairperson), GiGi Garcia and Dale Dawson

## **IC Reports:**

### **Business Administrative Services Report:**

- Dale Dawson (Business Administrator) Updated the following:
- 2023 MSPA Treasurer's Report as 10/6/2023
- Total assessments to date received \$140,444.
- Total on hand to date on hand. \$271,115.
- A full town power wash will be scheduled after 10-31-2023.
- The MVCCC Centennial Dinner will be 10-18-2023. As platinum sponsors a table for 10 has been reserved. Attendees: Andre (2), Gigi (2), Kim (2), Mark (2) and Victoria Malone.
- The MVCC Chamber requested that MSPA send in a 1/2 page ad created for the even
- The 5 year management agreement between the City of Glendale and the MSPA to operate the MSP BID expires at the end of 2023. Dale and Ani are working to obtain a renewal.
- Dale will present to the MSPA Board on 11.2.23 the 2024 budget and workplan.

### **Events Coordinator Services Report:**

- Dale Dawson (Events Coordinator) reviewed the following:
- Fall street decor arrives Monday 10-9.
- Oktoberfest 10-07 includes a Sidewalk Sale 10 am- 5pm.
- Halloween Spooktacular 10-31-23 from 5pm-7pm.
- Holiday Wine Walk 11-11-23 from 5pm-8pm; the ticket price will increase from \$45 to \$55; participating merchants can be reimbursed up to \$150 to go towards supplies.
- Tree Lighting 11-24-23 5pm-8pm
- Old Town Holiday Activities Sat & Sun 11-25 to 12-23 2023

### **Communications Administrative Services:**

- Steve Pierce (Communications Administrator): reported on the following:
- Lot 7 trash bins continue to be an issue.
- Chris Waldheim completed the cleaning of the historic plaques.
- Issues with "Door Dash" employees loitering around business and parking in prime parking spots is an ongoing issue.
- Chris Peplow has been notified of the plant over growth in the alley of 2300 block.
- Steve met with Jordan Nedeff of Avignone's to discuss the issues with his patrons.
- Steve reported issues around the MSP of trip hazards and other cosmetic fixes.

### **Filming Liaison:**

- Steve Pierce reported that he talked to the new owner of the Montrose Bowl, Robert Grigoryan, regarding the process for filming.
- A request to film inside the Black Cow early 2024. The details are being worked\_out.
- There was an additional inquiry for late evening filming along Honolulu Ave in November. Filming moratorium starts 11-15-2023.

**Committee Reports:**

**Harvest Market:**

- Gigi Garcia reported the market is doing well.

**Marketing:**

- Connor Grayson updated on logo merchandise to promote the Shopping Park; the budget for the Montrose Mugs was approved at \$600 and the budget for the T-shirts was approved at \$800.

Meeting Adjourned at 10:00 am