

Minutes: MSPA Regular Board Meeting, October 6, 2022

The next MSPA Board Meeting is scheduled for November 3, 2022

8:30 a.m. via zoom

Meeting was called to order at 8:31am

Minutes of the September 1, 2022 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Dale Dawson (Business Administrator/Events Coordinator); Connor Grayson (Grayson's Tune Town) Board member at Large; Maureen Palacios (Once Upon A Time) Board member at Large); Ani Pogossian (CoG); Varooj Karibyn (GPD); Steve Pierce (Communications Administrator/Film Liaison); Mavil Aghadjanian (MVCCC), Jennifer Masterson (Athens Services); Cheryl Davis (Montrose Christmas Parade)

Presidents Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale:

- Ani Pogossian updated on tree replacements in the MSP. Glendale Tech Week is Oct. 16-20. The event will be at the Broadview Ballroom.

Glendale PD:

- Officer Karibyan stated that there were no incidents to report from Oktoberfest. An incident involving a booth outside of the Harvest Market was discussed.

Athens Services:

- Jennifer Masterson updated trash pickup issues.

MVCCC :

- Mavil Aghadjanian: Recapped Oktoberfest. Discussed road closure and parking issues and how to improve for 2023; on 10-20-2022 MVCCC and CV Chamber will be holding a joint ribbon cutting for *Joie De Vivre*. Date to be announced for a post Oktoberfest mixer in November.

Montrose-Glendale Christmas Parade:

- Cheryl Davis reported the Parade will be Saturday, December 3rd. She requested support from MSPA as in past years. Gigi Garcia made a motion to return the MSPA to Platinum sponsor status. The motion passed unanimously.

Business Agenda:

- MSPA Board Elections 2023: Nominations will be accepted from October 15 to October 31. Positions of Kim Kelly and Corey Grijalva are up for re-election. The Election Committee will consist of Maureen Palacios, Dale Dawson and Andre Ordubegian.

IC Reports:

- Dale Dawson (Business Administrator): reported that the Fayer Building was purchased by the Anserlian Family. Rent is increasing on all buildings involved, including the MSPA HQ/GPD Substation for which the MSPA pays the rent and utilities. The new rental rate was reviewed by the Board and was rejected by unanimous vote. The MSPA will be seeking a new venue for the HQ/Substation. Rent is paid through the end of this year.
- Dale Dawson (Events Coordinator) Dale reviewed all planned events for the remainder 2022.
- Steve Pierce (Communications Administrator): reported that overnight parking by residents in public lots is still an issue.
Steve Pierce (Filming Liaison): reported that the filming of *Criminal Minds* on October 13th is scheduled. He went over affected parking and timeline.

Committee Reports:

Harvest Market: Corey reported no new business.

Marketing: Connor Grayson reported on the “Wrap It Up” Holiday promotion. The next Marketing meeting TBD.

Meeting Adjourned at 10:15 am