

# Minutes: MSPA Regular Board Meeting Nov 2nd, 2023

The next MSPA Board Meeting is scheduled for December 7, 2023  
8:30 am at MSPA HQ – 3600 Ocean View Blvd. #11

The meeting was called to order at 8:32 am  
Minutes of the October 5, 2023 meeting were approved as written.

## **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village Kids)-Vice President; Kim Kelly (Merle Norman)-Board Secretary; Mark Pedersen (Moo Moo Mia)- Board Member at Large; Maureen Palacios (Once Upon a Time)-Board Member at large; Dale Dawson (Business Administrator/Events Coordinator); Juan Gonzalez (Economic Development); Mavil Aghadjanian (MVCCC); Jennifer Masterson(Athens Services).

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

## **Visitors Reports**

**City of Glendale:** Juan Gonzales reported the following:

- The City of Glendale is a nominee for the “Friendliest City Award”
- The MSPA Board requested that all Montrose events be listed on Choose Glendale and [myglendale.com](http://myglendale.com)

**MVCCC:** Mavil Aghadjanian

- Thanked all for coming to Oktoberfest and for sponsoring and attending the Montrose Chamber of Commerce Centennial Dinner.
- The MSPA made suggestions of ways to improve the event. The event was successful.
- Thanks to Jennifer Masterson from Athens for the Athens trash cans.
- Craft Beerfest will be held April 7th, 2024.
- Grand Opening of the Glendale Credit will be November 2.
- A paper shredding event will be Dec. 3 at the YMCA

**Athens Services:** Jennifer Masterson will be checking in with the MSPA every quarter.

## **Business Agenda:**

- Board Elections results: Two merchants were nominated by Jim Collins of Towne Kitchen & Grill; one declined and one was not eligible due to unpaid assessments.
- No voting needed; the election was called with two openings and two candidates.
- Returning Board members are Andre Ordubegian and Maureen Palacios.

## **IC Reports:**

### **Business Administrative Services**

- Dale Dawson (Business Administrator) reported the following:
- Dale will present the MSPA 2024 Budget to City Council on Dec. 12. Will be reviewing with Juan Gonzalez and Jennifer DelaMora later today.
- November Treasurer’s Report to follow by email.

**Events Coordinator** : Dale Dawson reviewed the following events:

- Holiday Wine Walk 11-11-23 5pm-8pm; the ticket price will increase from \$45 to \$55. Participating Merchants can receive a \$150 reimbursement for supplies.
- Tree Lighting 11-24-23 5:30pm-7:30pm
- Old Town Holiday Activities Sat & Sun 11-25 to 12-23-23

**Communications Administrator**: Steve Pierce reported the following:

- Lot 7 trash bins updates
- Issues with “Door Dash” drivers loitering around businesses and parking in prime parking spots is an ongoing issue.
- On Sunday October 15, a glass door at Andre’s Fine Tailors was smashed and a cash register was taken.
- The grass issues in front of Moo Moo Mia and the Vietnam Memorial have been resolved that the water valve is back on.
- The water leak at the driveway of Bank of America has been reported.

**Filming Coordinator**: Steve Pierce noted:

- A filming at Nix Marie on Oct 6<sup>th</sup>; revenue to MSPA was \$1500.
- There were 2 other inquiries this month.
- Film moratorium starts 11-15-2023 through 01-03-2024

**Committee Reports**:

**Harvest Market**:

Gigi Garcia reported the market is doing well. Wind was an issue 10-29-2023.

**Marketing**: Connor Grayson updated on merchandise to promote the Shopping Park.

- The budget for the Montrose Mugs was approved at \$600.
- The budget for the T-shirts was approved at \$800.

Meeting Adjourned at 10:00 am