

Minutes: MSPA Regular Board Meeting August 1, 2024

The next MSPA Board Meeting is scheduled for September 5, 2024

8:15 am MSPA Headquarters/ GPD Substation

The meeting was called to order at 8:16 am

Minutes of the July 11, 2024 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village - Kids) Vice President; Mark Pedersen (Moo Moo Mia) Board Member at Large; Connor Grayson (Grayson's Tune Town) Treasurer; Maureen Palacios (Once Upon A Time) Board Member at Large; Steve Pierce (Communication Admin./Film Liaison); Dale Dawson (Business Administrator/ Events Coordinator); Aaron Eggiman (GPD); Kory Petrosyan (GPD); Tony Chriss (CoG).

Visitors Reports:

- **City of Glendale:** Tony Chriss, Economic Development
 - indicated all parklet payments have been collected and all are under contract.
 - Andre again requested lighted crosswalks – multiple requests, major safety issue; also asked that the stucco walls at the crosswalks be removed for greater visibility; Andre will reconvene the Parking Task force on Monday 8/5 with Tad Dombroski to discuss safety issues, etc.; requested that all City projects be presented to stakeholders in a timely manner, esp. MSPA; reiterated MSPA is opposed to mixed-use zoning changes.
 - Follow-up requested regarding Atavola Cheese Shop which is still not open.
- **Glendale PD:** Officer Aaron Eggiman
 - discussed homelessness concerns with regard to long-term building vacancies which encourage theft of copper, drug dealing and drug use.
 - Aaron introduced Homelessness Liaison Officer Kory Petrosyan
 - Kory indicated that transients network to share vacant locations; our storage break-ins were discussed with a need for signage and cameras to discourage activity; also reviewed the CoG's approach to camping enforcement, storage of personal belongings, etc. versus the County of LA not enforcing.

IC Reports:

- **Business Administrator: Dale Dawson**
 - Treasurers Report to follow by email
 - The Request for Assessment Funds of \$45,640.16 was received and deposited on 7/23/24, bringing the 2024 budget estimate for assessments up to \$159,528 with more outstanding. Final budget expectation is being revised to a conservative \$180,00 with 20 more outstanding.
 - A list of 20 MSPA businesses' 2023 Assessments that were due by April 1st and remain unpaid was presented, along with a list of 5 still delinquent from 2022.
 - Directory Boards and website directories will be updated following Board notifications to be sent to the unpaid businesses delinquent from both 2022 and 2023.

- **Events Coordinator:** Dale Dawson reviewed Second Half Events:
 - Halloween Spooktacular – Thursday evening October 31st from 5 to 7pm
 - 6th Annual Holiday Wine Walk – Saturday, November 9th from 5 to 8pm
 - Tree Lighting & Old Town Christmas Kick-off – Friday, November 29th
 - Small Business Saturday – November 30th
 - Montrose Old Town Christmas activities – Nov. 29th thru Dec. 22nd
 - Arts & Crafts Festival 2025 applications will go live online by the end of August; many requests to apply and/or re-apply are already coming in.

- **Communications Administrator:** Steve Pierce
 - Reiterated: the community has expressed concern about the dangerous crosswalks in the MSP; need to request again the City of Glendale provide lighted crosswalks to be installed before something serious happens.
 - Once again MSPA storage room below Copy Network was broken into again and graffitied.
 - Many of the street trash containers do not have new liners placed inside and the smell is very noticeable. We need a solution.
 - During the week of July 15th, volunteers from the Church of Scientology picked up the trash and debris in Lot 7 . . . kudos to their team of volunteers. It was amazing how nice Lot 7 looked. Best I have ever seen it!
 - Still waiting to get a reply from Water & Power regarding the cleaning and painting of the iconic light posts along Honolulu Avenue. The light posts are stained from dog activity over the years. It is an eyesore which reflects on the Shopping Park and the City.
 - The City needs to meet with Jeff Williams and resolve both the “permanent” closure of his Pink Pig location and the Star Café location which has become “Black Cow East”. People are asking “what’s going on?” . . .Same with Atavola Cheese Shop

- **Filming Liaison:** Steve Pierce
 - Received an inquiry about a low budget ½ day filming inside Montrose Bowl in late October. Met with the film producer to discuss requirements . . . no parking, outside filming, or equipment outside Montrose Bowl.

Committee Reports:

- **Harvest Market:** Gigi Garcia
 - The Market vendor’s disciplinary write-up appeal was reviewed; Mark will correct one notation, but the unsafe speed warning remains.
 - All vendors have received load in/load out instructions.
 - Greater documentation is needed for any future violations.
 - New vendors were juried in.
 - A locking cabinet is needed in MSPA-HQ to secure Market items.
- **Marketing:** Connor Grayson
 - Proposed the next Marketing Committee Meeting for Thursday, August 29th.
 - Andre presented a digital stand for use in outdoor events and will pursue more details.

Meeting Adjourned at 9:59 am.