

Minutes: MSPA Regular Board Meeting Sept. 5, 2024

The next MSPA Board Meeting is scheduled for October 3, 2024

8:15 am - MSPA HQ/GPD Substation

The meeting was called to order at 8:17 am

Minutes of the August 1, 2024 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village Kids)-Vice President; Kim Kelly (Merle Norman)Board Secretary; Mark Pedersen (Moo Moo Mia) Board Member at Large; Maureen Palacios (Once Upon a Time) Board Member at large; Connor Grayson (Graysons Tune Town) Treasurer; Dale Dawson (MSPA Business Admin and Events Coordinator ; Steve Pierce (MSPA Communications Admin./Film Liaison); Mavil Aghadjanian (MVCCC); Tony Chriss (CoG Economic Development)

Visitors Reports:

City of Glendale: Tony Chriss reminded the group about myglendale.com app. Glendale Tech week is scheduled for Sept 17-19 and the closing ceremony will be held on the Americana Lawn on 9-19-24 from 4-6 p.m. Tony took questions/requests from the group. In dealing with a water main break, Maureen asked that the emergency response phone numbers be updated. Other topics were smelly trash cans, dangerous crosswalks, streetlamps, empty spaces in MSP and ADA compliant scams. It was requested for the 10-03-24 MSPA meeting that 1 hour be devoted to speaking to City officials. Tony will take care of invites. A list of questions will be compiled prior to the meeting.

Montrose Verdugo Chamber of Commerce: Mavil Aghadjanian reported that it is one month until Oktoberfest 10-05-24. The next mixer will be 9-17-24 from 5-7 at Oceanview Bar and Grill. The ribbon cutting for Sonia'Z Boutique will be 9-19-24 at 12 noon.

IC Reports:

Business Administrator:

- Treasurers Report Balance as of 9/3/24 is \$349,322.
- The new MSPA welcome packet updates are completed.
- The businesses with delinquent assessments was discussed and the Directory Boards will be updated and those delinquent will be removed.

Events Coordinator: Dale Dawson reported:

- Halloween Spooktacular 10-31-24 5 to 7 pm
- The 6th annual Holiday Wine Walk is Sat Nov. 9th. 5-8 pm
- Tree lighting and Old Town Christmas kicks off Friday 11-29-24
- Small Business Saturday 11-30-2024
- Montrose Old Town Christmas 11-29 to 12-22-2024
- Dale is now receiving applications for the 2025 Arts and Crafts Festival.

Communications Admin: Steve Pierce reported:

- The group discussed the very dangerous crosswalks in Montrose which need attention. Drivers are driving too fast or are not paying attentions to notice pedestrians trying to cross. Lighted crosswalks would be one solution.
- The main MSPA storage room below Copy Network has a new lock.

- Other subjects are as follows: The city trash cans do not have liners so the smell is bad in the heat. Still waiting for the light posts to be cleaned and painted. Issues with a homeless person in front of “Walk This Way”. ADA issues at Paradis were also discussed.

Filming Liaison:

- Steve Pierce received an inquiry from American Express to film a snowy scene on Honolulu Ave September 24-28th, 2024.
- Filming revenue to date \$18,005 minus 5% film commission.

Committee Reports: none

Closed Session:

At 9:35 am MSPA Board Members held a closed session to discuss a compensation request arising from an incident involving auto damage at the June Arts & Crafts Festival. Also discussed was the Harvest market Collision incident.

Closed meeting adjourned at 9:45 am

Public Meeting re-opened at 9:45 am and adjourned at 9:45 am.