

## **Minutes: MSPA Regular Board Meeting August 4th 2016**

**The next MSPA Board Meeting is scheduled for September 1, 2016  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:02 am

Minutes of the July 7th meeting were approved as written.

### **Board Members and Guests Present:**

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba)-Board Member-At-Large; Dale Dawson (MSPA Business Administrator/Event Coordinator; Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Bartlow (COG); Jennifer McLain (COG); Jackie Bartlow (COG); Mike Wiederkher (COG); Mary Dawson (Revelation Tops); Valerie and Mitchell Schultz (Concise Focus); Nicole Mercolino (Yoga Rock); Patty Cook (Allure Salon); Johanna Linkhorst (Friends of Rockhaven)

### **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting and thanked guests for promoting Montrose by attending our meetings.

### **Visitors Reports:**

- City of Glendale: Jennifer Mc lain announced that the 20/20 Vision report was well received by the Glendale Council on Aug. 2nd. The council identified the top priorities, which are parking improvements and adding grass back in to Montrose.
- Concise Focus: Valerie and Mitchel Schultz updated the board on the progress with social media
- City of Glendale: Mike Weiderkehr reported that he and a team did a walk through Montrose inspecting the conditions of the new trash cans. Some trash containers need to be moved before they are bolted down. How to keep the tops clean was also discussed. Steve Pierce proposed having someone pick up trash and make sure the cans are clean on a weekly basis. Ken Grayson made the motion and Jeannie Bone seconded that \$125/week be budgeted for this service. Approved unanimously. Steve also mentioned that some areas were identified as needing more power washing.

- Charlie Shelton (CV Weekly) proposed the idea of doing a weekly “Hometown” article in the CV Weekly.

### **Public Forum**

- Joanna Linkhorst: Friends of Rockhaven updated the board on the progress of the Rockhaven property and thanked Gigi Garcia for the letter she sent to the city.

### **Committee Reports:**

- Ken Grayson (Harvest Market) spoke of concerns from a resident regarding the smoke from the barbeques and kettlecorn machines. Noise was also discussed.
- Andre Ordubegian (Marketing Committee) reported the Marketing Committee continues to discuss how to encourage merchants to be open later in the evenings and how to we get more merchants involved in the MSPA.

### **Staff Reports:**

- Dale Dawson (MSPA Business Administrator) announced that the seasonal lighting and décor sightline groupings are scheduled to be completed and re-lit by mid-August
- Dale outlined the physical changes and costs to MSPA HQ & GPD Substation. He also proposed a fax machine be installed for the volunteers, unanimously approved.
- Dale Dawson (Event Coordinator) reported that plans for the upcoming Film Festival are going well. There has been a lot of buzz at the Harvest Market
- Dale continued the discussion about the proposed “Wine Walk” and outlined details. Saturday November 12<sup>th</sup> is the possible date.
- Steve Pierce (Communication Administrator, Filming Liaison & Marketplace Manager) updated the group on the upcoming filming schedule.

Meeting adjourned at 9:45 am

