

Minutes: MSPA Regular Board Meeting August 8, 2019

**The next MSPA Board Meeting is scheduled for September 5, 2019
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:03 am
Minutes of the July meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba)-Board member at large; Corey Grijalva (Joselito's) Board member at large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services); Steve Pierce (Communication Administrative/Filming Liaison/Marketplace Manager Services); Matt Zakarian (GPD); Philip Lanzafame (COG); Jen Haricot (COG); Tad Dombrowski (COG); Jeff Brown (COG); Yazdan Emrini (COG); Victoria Malone (MVCCC); Mary Dawson (Cal West Media); Drew Sugars (GCC); Susan Wolfson (COG Pro Rec and Communications Commissioner)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors Reports:

- **City of Glendale** Jennifer Hiramoto reported on the findings of the 2020 vision report from 3 years ago. 11 million dollars have been spent in improvements to the MSP. The MSP requested help in implementing wayfinding signs for business.
- **City of Glendale** Tad Dombrowski reported on parking and parking meters in the MSP. The city of Glendale is planning a meeting for MSP merchants and community stakeholders for Thursday, August 29th 6pm at the Sparr Heights Community Center. Parking enforcement in the MSP municipal lots 3 and 9-hour spaces is now being monitored by cameras on parking attendants cars to photo license plates.
- **Glendale PD** Sgt. Matt Zakarian reported that area crime has been generally uneventful. Help with training in the case of an active shooter at MSPA events was discussed. MSPA requested additional GPD Officers at events in light of recent shootings in the news.
- **Montrose/Verdugo City Chamber of Commerce** Victoria Malone announced the Crescenta Valley, La Canada and Montrose Chambers will sponsor the Foothill Business Expo on Sept. 18, 2019. The MVCCC is finalizing plans for Oktoberfest on October 5. They are in the process of getting bids for power washing the streets after the event.

Contractors Reports:

- **Dale Dawson (MSPA Business Administrative Services)** will report on 2018 assessments once the information becomes available. "Fall in Love with Montrose" pole banners have been installed.

- Dale Dawson (Events Coordinators Services) reported as follows:
- Montrose Film Festival September 13th & 14th is all set to go. The featured movies will be “The Secret life of Pets 2” on Friday and “Paulie” on Saturday.
- Halloween Spooktacular Thursday Oct. 31. 5-7 pm with street closures 4-8 p.m.
- Montrose Old Town Christmas Nov. 29th through Dec. 22nd. All musical groups have been secured.
- Steve Pierce (Film Liaison) reported revenues to date \$14,341. Inquiries but no firm schedule of filming as of now.
- Steve Pierce (Communications Administrative Services) Trash issues in public parking lots 1, 3 and 7 were discussed. Steve Shaw (Integrated Waste Mgmt.) has been contacted for this issue and the dumping of large household furniture and mattresses near MSP dumpsters.
- The MSP Parking Task Force has held 2 meetings with City officials regarding Montrose parking issues and parking meters. Merchants will be encouraged to attend the August 29th Sparr Heights meeting at 6pm to address those issues.

Committee Reports:

Harvest Market: Ken Grayson reported business is good in spite of high summer temps.

Marketing Committee: Gigi Garcia set the next Marketing meeting for 8-14-19 at 8:30am.

Personnel Committee: Jeannie Bone reported on contracts in process and finalized.

Meeting adjourned at 9:34 a.m.