

Minutes: MSPA Regular Board Meeting

Dec. 6, 2012

The next MSPA Board Meeting is scheduled for Jan. 3rd at 8 am at Citibank's Community Room, rear entrance 2350 Honolulu Ave.

Meeting was called to order at 8:07 am by President Ken Grayson. Minutes of September 6th were approved as written.

Board Members and Guests Present: Ken Grayson (Grayson's Tune Town – President); Corey Grijalva (Joselito's Mexican Restaurant – Secretary); Andre Ordubegian (Copy Network – Board Member at Large); Jake Menachian (La Perla Design - Board Member at Large); Janet Vandagriff (Bella Boutique – Board Member at Large); Danny Pranata (Honolulu Wood & Things – Board Member at Large); Dale Dawson (MSPA Executive Director); Linda McMenamain (MSPA Events Coordinator); Steve Pierce (MSPA Filming Liaison/ Ambassador); Mary Dawson (Revelation Tops); GiGi Garcia (It Takes A Village...Kids); Jackie Bartlow (Glendale ED); Matt Zakarian (Glendale PD); Abe Chung (Glendale PD); Alyce Russell (Andersen's Pet); Kim Mekelburg (CV Weekly); Dale Ellwein (Standing Tall Chiropractic); Sebu Chatoyan (The Clothing Market); Brittany Levine (Glendale NewsPress); Mike Mohill

President's Message: Last meeting of the year, would like to thank everyone for a great year. Looking forward to even better one to come!

Visitor's Reports: (1) Jackie Bartlow provided Board with Glendale branding logo and would like to see it used in marketing (2) Matt Zakarian has been promoted to Detective, introduced Abe Chung who will be taking his place.

Committee Reports: (1) HMOC: The Market is running well, sales were down last week due to the rain (2) Advertising Committee: Everything is wrapped up for the year (3) Election Committee: Ballots counted, Ken Grayson and Gigi Garcia win the two available seats (4) Personnel Committee: Ken suggested to change the titles for Executive Director to Operations Director; will define the roles for Operations Director and Events Director at the beginning of the year. Mark Sheridan contract unanimously approved for coming year. (5) Centennial Committee: Everything is moving along; currently working on food for the event; will be selling advertising for the event soon.

Executive Director Report: (1) City Clerk working on delinquent assessments (2) MSPA should be certified non-profit by the state of California in the very near future.

Promotional Coordinator: Working on permits and 2013 events calendar.

Montrose Ambassador Report: (1) reminding everyone that every Friday morning at 7am a group meets to pick up trash in the MSP; anyone that would like to participate please contact Steve (2) trash issues in Lot 7 have improved with more improvements coming (3) would like police to walk a beat patrol more regularly (4) would like to see another MSPA merchant's meeting sometime in the coming year (5) Paradis would like to host a MSPA mixer.

New Business: (1) MSPA caricature map presentation: Steve presented a rough draft of map and a general price structure; will be selling advertising on map.

Meeting adjourned at 9:38 am.