

# Minutes: MSPA Regular Board Meeting February 6, 2014

**The next MSPA Board Meeting is scheduled for March 6<sup>th</sup> 2014 at 8 am  
At Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:00 am. Minutes of January 9<sup>th</sup> meeting were approved as written.

**Board Members and Guests Present:** Andre Ordubegian (Copy Network)-President; Gigi Garcia (It takes a Village)-Vice President; Ken Grayson (Grayson's Tune Town) Treasurer; Kim Kelly (Merle Norman Cosmetics)-Secretary; Cory Grijalvia (Joselito's Mexican Restaurant)-Board Member at Large; Kirk Gelsinger (Gelsinger Meats/Amber Road)-Board Member at Large; Dale Dawson (MSPA-Business Administrator); Linda McMeninman (MSPA Event Coordinator/Marketplace Manager); Steve Pierce (Communication Administrator/Filming Liaison); Melinda Clarke (Montrose-Verdugo City Chamber of Commerce); Mary Dawson (Revelation Tops); Mike Mohill (Glendale Coalition for a better Government); Brittany Levine (Glendale News Press); Armen Rostomian (Benitoite); Cristal Argüelles(Elbow Room); Kim Mekelberg (CV Weekly); Darlene Sanchez (City of Glendale); Jack Aroyan (Crittters).

**President's Message:** President Andre Ordubegian thanked the Board for the outpouring of messages and prayers after the passing of his Father. He is looking forward to working together as a team to make this a strong year. In addition he thanked former Board Member Danny Pranata for his hard work and dedication as a Board Member.

**First Fifteen:** Cristal Argüelles, Co-Owner of the *The Elbow Room* introduced her new business which is now open in the former Java Brew location at 2418 Honolulu Ave.

**Visitors Report:** Darlene Sanchez (City of Glendale) reported that the consultant firm surveying the trash issues in the MSP is finishing up and the City will be reporting the findings at the April MSP Meeting.

**Public Forum:** The Board heard from various members of the public and shall consider the various speakers comments for future board action

**New Business:** The Board discussed various proposals with regard to a possible reduction of MSPA assessment fees: no decisions were reached; further investigation will follow. (2) Dale read from the new creative sign Ordinance and will include its details in the next MSPA newsletter; the MSP is a district that can pursue creative signs on an individual business basis.(3) The board rejected Parkwood's proposal for additional floral plantings in the MSP; the board will meet with Bill McKinley to explore alternative ideas.

**Staff Reports:** (1) Linda McMenamain gave updates on Valentines Day, Founders Day, Wags and Whiskers, Arts and Crafts and the Car Show. (2) Dale Dawson reported on the Founders Day Award recipients. (3) Steve Pierce reported on Filming in Montrose.

**Committee Reports:** Gigi Garcia (Marketing Committee) reported on the upcoming Valentines Day event and The Founders Day Event on Feb. 23<sup>rd</sup>. (2) Kirk Gelsinger reported on the trash issues and trash bins in the MSP.

**Closed Session:** The Board went to Closed Session to review the contract and compensation for an independent contractor.

**Public Session Reopened:** It was decided that the issues would be referred to the Personnel Committee.

Meeting Adjourned at 10:15 am.