

Minutes: MSPA Regular Board Meeting February 6, 2020

The next MSPA Board Meeting is scheduled for March 5, 2020
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:01 am

Minutes of the January 9, 2020 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Corey Grijalva (Board member at large); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Sales (CoG); Victoria Malone (MVCCC); Patti Cook (Allure Salon); Tad Dombrowski (CoG) John Bandek (CoG), Drew Sugars (GCC); Krestina Torossian (GPD), Marianne Jennings (LC Womans Club); Matt Zakarian (GPD); Amy Tate (GPD).

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting and thanked everyone for coming.

Visitors Reports:

- **City of Glendale:** Jackie Sales reported that the missing trees will be replaced in the MSP. She reported that the drain in front of Casa Cordoba has been cleaned out for better drainage and the lamp posts will be spruced up when the budget allows.
- **Glendale PD:** Matt Zakarian proposed the idea of a Merchant Neighborhood Watch meeting in the future. And what topics would the merchants like to address? A suggested subject could be: "How to detect fraudulent bills." Gigi Garcia inquired about permits given to street entertainers and what is the decibel limit for sound systems.
- **City of Glendale:** John Bandek (Social Media) spoke about "Choose Glendale" and "Montrose Mondays" follow "Choose Glendale"
- **City of Glendale:** Tad Dombrowski presented an update on parking in Montrose. Reaction and feedback regarding the meter rate changes were discussed.
- **MVCCC:** Victoria Malone reported that *Tribe to Table* will remain in its present location. MVCCC advocates for small business and is planning a round table discussion. Upcoming ribbon cuttings are *Gelsinger's Meats Market Deli* on Feb. 7th at 10 am, *Studio 4* on Feb. 13th from 12-2 and *That's Darling* Feb. 22nd from 12-2. Brewfest updates included details about street closure details; there will be 9 participating MSP businesses.
- **La Crescenta Womans Club:** Marianne Jennings spoke of the proposed Arts and Crafts co-sponsorship. LCWC will be holding a Dine Out Night at *Joselito's*.
- **Glendale College:** Drew Sugars reported that Joel Peterson was hired as full time facilities director.
- **MSPA:** Gigi Garica announced the MSPA's "Merchant Appreciation Night" dinner will be held Feb. 27th at El Charro from 5-9 p.m

Contractors Reports:

- Steve Pierce reported for Dale Dawson (MSPA Events Coordinator Services)
- Presented upcoming events for the MSP. Valentine's Day events on 2/8, Spring Wine Walk 4/18 and Kids & Kritters Day 5/3.
- Steve Pierce for Dale Dawson (Business Administrative Services) reported that the 2020 work plan and budget will be presented 2-11-20 to the Glendale City Council.
- Independent contractors were issued 1099-Miscs in Jan.
- Assessments funds request submitted to GD Finance Dept. \$12,237.29 from 2018 assessments.
- The Secretary of State filing has been re-submitted.
- The MSP Directory boards have been updated to include new businesses.
- Maureen Palacios suggested a MSP "shredding event".
- Cheryl Davis forwarded information regarding a 3/26 "Protection through Partnership Symposium."
- Steve Pierce (Film Liaison) The filming revenue to date is \$3060.00.
- Steve Pierce (Communications Administrator) reported that the office building owned by the McClure family is due for completion March 4, 2020. Other events in the MSP are: *Shawerma Kingdom's* grand opening banners will come down 2/25. *Gelsingers*' ribbon cutting scheduled for 2/7 at 10 am. New trees are scheduled to be planted at the Vietnam Memorial corner. *Sake Restaurant* had a sprinkler valve break which created severe damage. Thank you to GFD for a quick response. Steve is still talking to the City about repairing the damaged bricks in the MSP along with repairing the damaged bases on the street lamps which need to be refinished.

Committee Reports:

- **Harvest Market Committee:** No report
- **Marketing Committee:** The next Marketing Committee meeting is scheduled for Feb. 19th at 8:30 at Copy Network.
- **Filming Task force:** Gigi Garcia reported proposed changes to the filming guidelines which include: (1) No more base camps allowed in the MSP during filming. (2) No more street closures in all 3 blocks between 10-8. (3) Yes to ITC. Andre Ordubegian made a motion to approve the new guidelines; Ken Grayson seconded; the motion passed unanimously. Other members of the committee include Corey Grijalva and Kim Kelly. Steve Pierce, MSP Film Liaison, was in attendance.

Meeting adjourned at 9:50 am