

## **Minutes: MSPA Regular Board Meeting February 7, 2019**

**The next MSPA Board Meeting is scheduled for March 7, 2019  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:00 am

Minutes of the January meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba)-board member at large; Corey Grijalva (Joselito's) board member at large; Dale Dawson (MSPA Business administrative/Events Coordinator Services); Steve Pierce (Communication Administrative/Filming Liaison/Marketplace Manager Services); Jackie Sales (CoG); Roubik Golanian (CoG); Patrick Magtoto (GPD); Matt Zakarian (GPD); Danny Carver (GPD); Mary Dawson (Revelation Tops/MSPA Social Media); Victoria Malone (MVCCC); Tad Dombroski (CoG); Patti Cook (Allure Salon); Carol Huntwork (La Crescenta Womans Club); Drew Sugars (GCC)

### **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

### **Visitors Reports:**

- **City of Glendale** Tad Dombrowski discussed the parking study that is being conducted in the MSP. Subjects include the lack of parking enforcement and which parking lots have 3 and 9-hour parking. The Montrose 2020 study will be taken into consideration. Findings will go to City Council April 22, 2019.
- **City of Glendale** Roubik Golanian continued the MSP parking discussion and reported that the City is looking at all parking options. He is still working on the security concerns of the Montrose Harvest Market and meeting with bollard vendors.
- **Glendale PD** Sgt. Patrick Magtoto attended the meeting with Sgt. Matt Zakarian who is back serving the MSP.
- **Montrose/Verdugo Chamber of Commerce** Victoria Malone reported that the new Chamber President will be Chris Charles. The next Chamber mixer will be Fri 2/15/19 at Tribe to Table.
- **La Crescenta Womans Club** Carol Huntwork reported that the Womans Club will be hosting a "Senior Scams" speaker on 2-13-19 11a.m.-12:00.
- **Glendale City College** Drew Sugars was appreciative to learn from the previous parking discussion. He also informed of a program open to CA residents called The GCC Promise. It is a first-year tuition free program valued at \$1000.

### **Independent Contractors Reports:**

- Dale Dawson (MSPA Business Administrative Services) reported that the 1099-MISC docs have been supplied to all independent contractors with \$600 or more annual income from MSPA in 2018.
- Dale Dawson (Events Coordinator Services) updated the group on the following events:
  - Valentines Week: 2/9 to 2/14. On Sat. 2/9 there will be a Charlie Chaplin impersonator handing out roses with music by Katherine Terrien.

**Independent Contractors Reports (cont'd):**

- The Spring Wine Walk is March 23rd. Plan for 400 tickets, prep for 500.
- Kids and Kritters Day is May 5th with a “Cinco De Mayo” theme. Jeannie Bone will be organizing a Fashion Show in addition to the previously mentioned Mariachi trio, Wild Wonders Exotic Animal Shows, pet adoptions by Pasadena Humane, Eurobungy, Kona Ice Truck and a representation of local First Responders.
- The Montrose Arts & Crafts Festival - Sat & Sun June 1st and 2nd. To date there are 72 paid vendors, 30 juried but not paid vendors and 21 new vendors. So far there are 102 confirmed vendors out of the 250 goal.
- Steve Pierce (Communications Administrative/Filming Liaison and Marketplace Services) reported that the new *Gelsinger Meats Market Deli* will open 2/12/19 and the MSPA is invited to the soft opening on 2/11.
- The Montrose Merchant Appreciation Dinner will be Thursday March 7 at *Portobellos* from 5 to 8pm. Steve also reported on non-functioning GFI's, stained sidewalks and the volunteer trash program which will resume in the next week.
- Steve Pierce (MSPA Filming Liaison) reported that the film revenue for 2019 so far is \$5130.₹

**Committee Reports:**

**Harvest Market:** Ken Grayson reported on City of Glendale regulations governing sidewalk sales and street performers.

**Marketing Committee:** Gigi Garcia reported from the last Marketing Meeting on events that were discussed in Dale's report.

Meeting adjourned at 10:00 am