

# **Minutes: MSPA Regular Board Meeting January 5th, 2017**

**The next MSPA Board Meeting is scheduled for Feb 2, 2017  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01am

Minutes of the December 1, 2016 meeting were approved as written.

## **Board Members and Guests Present:**

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board member-at-large; Kristina Evans (Rest Farmhouse Inspired) Board member-at-large; Dale Dawson (MSPA Business Administrator/Event Coordinator; Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Bartlow (City of Glendale); Mary Dawson (Revelation Tops); Nicole Mercolino (Yoga Rock Studio); Theresa Rosette (Rest Farmhouse Inspired); David Gevorkyan ( Office of the Acessor)

## **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

## **Visitors Reports:**

- City of Glendale: Jackie Bartlow reminded that the 2017 budget presentation will go before the Glendale City Council on Jan. 31st at 3:00pm in Council chambers.
- Office of the Acessor: David Gevorkyan educated the group on the 57L1 Tax on personal Businesses; a workshop is scheduled for 3-18-17, 10am to 12pm.

## • **Business Agenda:**

- The votes for the 2017 Board of Directors Officers approved Andre Ordubegian as president, Jeannie Bone as vice-president, Kim Kelly as Secretary and Ken Grayson as Treasurer. Gigi Garcia and Kristina Evans are Board members-at-large.
- Composition of the 2017 MSPA Committees was reviewed and adjusted as needed.
- A special Board meeting to review the Bylaws will be held 01-18-17 at 8:30 am at the MSPA headquarters.
- Kristina Evans (Board member at large) presented the concept of a MSPA Public Relations Task Force to foster and enhance "community" and participation among our neighbors and merchants. One goal is to create an ongoing press kit for the MSP. The members of the task force are Jeannie Bone, Kristina Evans and Nicole Mercolino. The group will present its findings at the March MSPA Board meeting.

## **Committee Reports:**

- Andre Ordubegian (Marketing Committee): The next Marketing meeting will be held on Jan 11, 2017 at Copy Network 8:30 am

### **Staff Reports:**

- Dale Dawson (MSPA Business Administrator): reported that the MSPA 2017 budget will be presented Jan. 31st 2017 to the Glendale City Council
- The Year-end 2016 and Budget 2017 will be mailed out this month to all MSPA members per the by-laws.
- Dale Dawson (MSPA Event Coordinator): has ordered more “I Shop Montrose First” totes to be distributed to current MSPA merchants.
- All Montrose Harvest Market permit applications have been submitted to CDFA and the City of Glendale.
- The bush lights and smaller tree lights will be removed 1/7-1/8 as well as all Christmas decor. Gigi proposed that all tree lights will remain lit till after the Wine Walk 3/18. Board agreed. The Christmas pole banners will be replaced with the Montrose “heart” banners.
- Plans are well under way for the Spring Wine Walk on 3/18. It was agreed that a PayPal account will be set up on the MSPA web site for this and similar events.
- Dale reviewed the budget results for Old Town Christmas 2016 and December Late Night Friday’s. Both came in under budget. Future events such as Valentine’s Day 2/11, Spring Wine Walk 3/18 and Wags and Whiskers 5/7 were also discussed.
- Steve Pierce (Filming Liaison): reported that the filming moratorium has ended and filming can resume at any time.

Meeting was adjourned 10:00