

## **Minutes: MSPA Regular Board Meeting Jan 8<sup>th</sup>, 2015**

**The next MSPA Board Meeting is scheduled for February 5, 2015  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am

Mintutes of the December 4<sup>th</sup> 2014 meeting were approved as written.

### **Board Members and Guests Present:**

Andre Ordubegian (Copy Network)- President, Gigi Garcia (It Takes A Village)- Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer;- Kirk Gelsing (Zeke's)-Board Member at Large; Dale Dawson (MSPA-Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Mark Sheridan (MSPA Harvest Market Manager); Suzanne Lee (Montrose Martial Arts Center); Al Pugliese (Montrose Theatre); Kim Mekelberg (CV Weekly); Susana Rivas (Kidsart); Anna Sheklow (Kidsart); Jackie Bartlow (City of Glendale); Joanna Linkchorst (Friends of Rockhaven)

### **Presidents Message:**

President Andre Ordubegian welcomed all guests to the meeting and thanked Robin Seifert from *ETC...Gourmet Kitchen Bakery and Caf  * for providing breakfast treats for the meeting.

### **Visitors Report:**

- Jackie Bartlow (City of Glendale): Updated the status of the grant to fund new trash cans for Montrose. She also reported that the 2015 budget was approved. And we will be getting the NO SMOKING signs.

### **MSPA Public Forum**

- Joanna Linkchorst (Friends of Rockhaven) invited the MSPA to take a 1 hour tour on 1-25-15 at 10 a.m. or 1p.m.
- Suzanne Lee (Montrose Martial Arts) and Al Pugliese [Montrose Theatre] were on hand to let us know their plans for the Montrose Theatre.

## **Business Agenda:**

- The 2015 MSPA Board members were selected by secret ballot. President, Vice President, Treasurer and Secretary will remain the same as last year.
- Mark Sheridan (MSPA Harvest Market) reported on new 2015 CDFA fee increases and discussed budget changes.
- Dale Dawson reported on Election results and the need to add an additional check signer. Gigi Garcia was appointed.
- Dale Dawson reported on Budget revisions: Cops station rent increase. Seasonal lighting the same. Seasonal Decor increased \$1500. Arts and Crafts increased \$1000. Advertising to move \$2000 from non-seasonal to seasonal. Old Town Christmas reduced by \$1000. Promotions budget to stay the same. Ken Grayson moved to approve the changes and Kirk Gelsinger seconded. Approved unanimously.

## **Committee Reports:**

- Ken Grayson (Harvest Market) reported that all is going well and Steve Pierce is doing a great job. Ken and Mark Sheridan discussed ideas to change up the kids area. Promoting free parking in the MSP was suggested.
- The Marketing Committee reported on the new I “Heart” Montrose pole banners, Valentines day events in the MSP and the Founders Day plans.

## **Staff Reports:**

- Business Administrator/Event Coordinator Report: Dale Dawson reminded that Assessments fees are due by January 31<sup>st</sup>. Parent’s Night out is planned for Friday, Jan 30, 2015.
- It was discussed that a “meet and greet” should be planned with merchants and landlords.
- Communication Administrator/Filming Liaison Steve Pierce reported that filming will start soon. He also reported that Landry’s is for sale and new owners are taking over Cucina Rustica. The new restaurant will be called Montrose Town Cafe.

Meeting was adjourned at 9:53 am