

## **Minutes: MSPA Regular Board Meeting June 6, 2019**

**The next MSPA Board Meeting is scheduled for July 11, 2019  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:00 am

Minutes of the May 2, 2019 meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba)-Board member at large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services); Steve Pierce (Communication Administrative/Filming Liaison/Marketplace Manager Services); Danny Carver (GPD); ; Ani Pogossian (CoG); Yazdan Emrani (CoG); Armen Avazian (CoG); Sarkis Oganessian (CoG); Tad Dombroski (CoG); Mary Dawson (Revelation Tops/CalWest Media); Patti Cook (Allure Salon); Daisy Szalai (Beauty Max); Victoria Malone (MVCCC); Susan Wolfson (CPA).

### **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

### **Visitors Reports:**

- **City of Glendale:** Armen Avazian presented plans for bollards to secure the Sunday Market in the 2300 block of Honolulu; a 'quick-connect' cable barrier style was approved unanimously by the Board; a two-week installation time will not close the street; on-site meeting to follow; further installations were requested for adjacent blocks.
- **City of Glendale:** Tad Dombroski fielded Q&A regarding parking plans for the MSP; local stakeholders to be polled in outreach to the MSP and community; GCC's plans to be solicited; usage of parking meters and parking in the public lots was discussed.
- **City of Glendale:** Danny Carver updated the local homeless situation; recent court cases have placed many restrictions on police ability to deal with the homeless.
- **Montrose/Verdugo City Chamber of Commerce:** Victoria Malone indicated that the Chamber is working on the Oktoberfest event; street closures & barricades discussed.
- **City of Glendale:** Ani Pogossian will bring a progress report on the 'Montrose 2020' plan to the next meeting of the Board.

### **Contractors Reports:**

- Dale Dawson (MSPA Business Administrative Services) updated the delinquent 2017 and 2018 assessments. MSP Directory boards will be updated and installed in July – many recent changes to be included; power washing of all MSP sidewalks and seating areas is to take place just prior to the July 7<sup>th</sup> Car Show.
- Dale Dawson (Events Coordinator Services):
  - ✓ **The 36<sup>th</sup> Annual Montrose Arts & Crafts Festival – June 1 & 2**
    - 250 paid spaces, 4 @ N/C, 11 vacant by design – a full show.
    - Many new vendors; 22 new Fine Arts vendors
    - Dale to meet with Steve Pierce & Mark Sheridan for a wrap-up meeting
    - Newly added venues (OV music stage, Kids Zone, Wine & Beer Garden) will continue next year with some adjustments.
    - Vendor comments were overwhelmingly positive.
    - Security company dropped the ball TY; to be replaced next year.

✓ **Montrose Car Show- Sunday July 7th.**

- 286 entries paid as of 5/30/19. 300 total entries expected.
- Steve Pierce (Comm. Administrative/Filming Liaison/Marketplace Manager Services)
  - ✓ reported that the film revenue to date is \$10,980; 2019 projected filming is \$36.0
  - ✓ Steve reported on MSP maintenance issues called out and now repaired.
  - ✓ Suggestion presented that Montrose Memorabilia be produced (e.g., caps, mugs, etc.) to be sold at event booths and the Sunday Market.

**Harvest Market:** Ken Grayson reported that weather issues have impacted Market receipts recently; EBT services will soon be implemented in the Harvest Market.

**Marketing Committee:** GiGi Garcia called a Committee meeting for Wednesday, June 19<sup>th</sup> at Copy Network from 8:30 to 10am; Montrose Hair Event to be reviewed at that time w/Patti Cook.

**Personnel Committee:** Jeannie Bone scheduled a Committee meeting for Tuesday, June 11<sup>th</sup> at Copy Network at 9am.

Meeting adjourned at 9:46 am