

MSPA Board Agenda - March 7, 2013

Call to Order

Presentation of Agenda and Procedures – Executive Director

President's Message/Opening Statement

Approval of Minutes: February 21, 2012

Acknowledgement of Visitors

Associated Organization/Agency Reports (if present):

Glendale Community Development Agency: Jackie Bartlow

Glendale Police Department: Abe Chung

Montrose-Verdugo City Chamber of Commerce: Melinda Clarke, Executive Director

MSPA Public Forum:

A public forum is available for speakers wishing to address the Board at this time. Presentations will be limited to three (3) to five (5) minutes per speaker subject to the Board's discretion. The Board may or may not choose to respond to the speaker. A yellow Speaker Request Form should be filled out in advance and turned in to the Executive Director. Visitors should refrain from addressing the Board directly other than by speaker card request.

Business Agenda:

Attendees may address the Board regarding any specific agenda item by filling out a yellow Speaker Request Form referencing the agenda item in question. Comments will be limited to three (3) to five (5) minutes per speaker subject to the Board's discretion. The Board may or may not choose to respond to the speaker. Visitors should refrain from addressing the Board directly other than by speaker card request.

New Business/Action Items:

- Marketing Exploratory Committee: proposed additional member for Board approval – Andre Ordubegian, chair
- Harvest Market Committee: recommendation regarding changing the location of the Sunday Market – Corey Grijalva , chair
- Harvest Market Committee: proposal to create Ad Hoc Sub-Committee to investigate and recommend to the Board regarding composition of Food Vendors in the Sunday Market
- Board discussion and determination regarding the Montrose-Verdugo City Chamber of Commerce's proposed Centennial Summerfest event July 27 & 28
- Advertising/Events Committee restructure proposal – Jake Menachian, chair
- Discussion regarding retaining the white mini lights in the trees throughout the MSP year-long

Committee Reports:

- Centennial Committee: Linda McMenamin
- Advertising/Events Committee: Jake Menachian
- Harvest Market Committee: Corey Grijalva
- Personnel Committee: Andre Ordubegian
- Other Operating Committees (as needed)

Executive Director Report: Dale Dawson

Promotional Coordinator Report: Linda McMenamin

Montrose Ambassador Report: Steve Pierce

Confirm meeting of March 21, 2013 at the Glendale Community College PDC, 8:00 am