

## **Minutes: MSPA Regular Board Meeting March 7, 2019**

**The next MSPA Board Meeting is scheduled for April 4, 2019  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am

Minutes of the February 7, 2019 meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba)-Board member at large; Corey Grijalva (Joselito's) Board member at large; Dale Dawson (MSPA Business administrative/Event Coordinator Services); Steve Pierce (Communication Administrative/Filming Liaison/Marketplace Manager Services); Ani Pogossian (City of Glendale); Zareh Sinanyan (City of Glendale); Matt Zakarian (GPD); Mary Dawson (Revelation Tops/MSPA Social Media); Victoria Malone (MVCCC); Patti Cook (Allure Salon); Carol Huntwork (La Crescenta Womans Club); Sage and Caroline Noh (Sage Fitness); Tiare Irvine (Unfinished); Delia Schwaigerlehner (Technix Academy).

### **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting and thanked Starbucks for the coffee.

### **Visitors Reports:**

- **City of Glendale:** Ani Pogossian addressed questions from the MSPA Board regarding the 20/20 study done 2 years ago.
- **City of Glendale:** Mayor Zareh Sinanyan addressed questions from the MSPA Board regarding the scooter pilot program in downtown Glendale and requested it not be extended to Montrose. He assured the group the 20/20 study will not be forgotten. He also addressed the plan to install street bollards. The first test was done at a recent Harvest Market. The bollard that was tested was not feasible so research will continue.
- **Glendale PD:** Sgt. Matt Zakarian addressed recent burglaries in the area and reminded owners and employees to secure belongings in back rooms. He reported issues with an intoxicated transient in front of El Charro. *Portobello's Restaurant* reported issues with persons on their rooftop and there was a reported hit and run in a back parking lot. He reminded merchants to report any issues as soon as possible. The GPD sub-station will be closed due to roof leaks now being repaired. Delia Schwaigerlehner (Technix Academy) reported graffiti found in the rear of their business.
- **Montrose-Verdugo City Chamber of Commerce:** Victoria Malone thanked those who attended the "Tribe to Table" mixer. She reported that plans are going well for the April 7th Montrose Brewfest.
- Sage Noh of Sage Fitness introduced his business to the group. He has 2 locations and hopes in the future to open another location in the Montrose area.
- Tiare Irvine is looking to open an Art Collective type business in a large space with several retail business' in side. The name and location yet to be determined.

### **Contractors Reports:**

- Dale Dawson (MSPA Business Administrative Services) reported that MSPA has received and deposited \$6787.96 from delinquent 2017 assessments.
- Dale Dawson (Events Coordinator Services) updated the group on the following events:
  - *Spring Wine Walk* is March 23rd. Plan for 400 tickets, prep for 500. To date there are 24 confirmed pouring stations. Print advertising is in place for 6 newspaper publications.
  - *Kids and Kritters Day* is May 5th with a “Cinco De Mayo” theme. Jeannie Bone will be organizing a Fashion Show in addition to the Mariachi Trio, Wild Wonders Exotic Animal Shows, Pasadena Humane Wiggle Wagon and pet adoptions, Eurobungy and Kona ice truck.
  - *The Montrose Arts & Crafts Festival* - Sat & Sun June 1st and 2nd. 159 vendors juried in with 135 paid; 36 new vendors, 10 are Fine Arts.
- Steve Pierce (Communications Administrative/Filming Liaison/Marketplace Manager Services) reported:
  - filming impact revenue to date is \$7,380.00. The 2019 projected filming budget is \$36,000.
  - The Montrose Merchant Appreciation Dinner will be Thursday March 7th at *Portobello's Restaurant* from 5-8pm.
  - *Gelsinger's Meats-Market-Deli* “Grand Opening” is planned for March 27<sup>th</sup>
  - Welcome packets have been distributed to new merchants.

### **Committee Reports:**

**Harvest Market:** Ken Grayson presented the “Rain or Shine” Harvest Market Policy which the Board voted to accept.

**Marketing Committee:** Gigi Garcia set the Marketing meeting for Wednesday 3-13-19 at 8:30am, location to be determined.

### **Closed Session:**

Jeanne Bone (Personnel) reviewed Performance agreements for “Event Support Services”, including additional compensation.

Public meeting reopened.

Meeting adjourned at 10:10 am.