

Minutes: MSPA Regular Board Meeting – May 2, 2013

The next MSPA Board Meeting is scheduled for June 6th at 8 am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:06 am. Minutes of April 18th were approved as written.

Board Members and Guests Present: Ken Grayson (Grayson's Tune Town – President); Andre Ordubegian (Copy Network – Vice President); Corey Grijalva (Joselito's Mexican Restaurant – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Mia Moore (Paradis Ice Cream – Board Member at Large); Gigi Garcia (It Takes A Village – Board Member at Large); Dale Dawson (MSPA – Executive Director); Linda McMenamin (MSPA – Events Coordinator); Steve Pierce (Montrose Ambassador/Filming Liaison); Dale Ellwein (Standing Tall Chiropractic); Melinda Clarke (Montrose Verdugo Chamber of Commerce); Charles Beatty (Village Travel); Mary Dawson (Revelation Tops); Jackie Bartlow (City of Glendale); Dee Ovenden (Montrose Arts & Crafts Coordinator); Bob Armstrong (Standing Tall); Joe Maloof (Malooof Chiropractic); Kim Mekelburg (CV Weekly); Brittany Levine (Glendale News Press)

Visitor's Reports: (1) Jackie Bartlow reported that the city will re-stamp the crosswalks. The city will permit the attachment of cigarette butt canisters to light poles. She also reported on the cost of the canisters and additional no smoking signs. (2) Melinda Clarke reported on the MVCC Memorial Day Service. (3) Dee Ovenden reported on Arts and Crafts and the status of the vendors, volunteers and car blockades.

Committee Reports: (1) Harvest Market: the board voted 4 yea (Grayson, Ordubegian, Grijalva & Garcia) and 1 abstention (Pranata) for the approval of the revised Market Rules & Regulations. (2) Marketing Committee continues to explore various marketing options.

Executive Director Report: (1) Is working on the installation of an enclosed box for the posting of MSPA announcements and documents. (2) monthly newsletter will be mailed out the second week of May. (3) discussed the follow up with the city attorney's office regarding delinquent assessments. (4) is assisting in the revision of the filming guidelines.

Event Coordinator Report: (1) Is re-working the permits for the Harvest Market's move to the 2300 block (2) assisting in the Arts & Crafts event and (3) the Car Show.

Ambassador Report: (1) Reported on the status of filming for the month (2) Reported that a Merchant's mixer is tentatively schedule for later this month; (3) discussed the next merchant's workshop "Creating Excitement in Your Business: set for the middle of June. (4) reported that the promotional bags are being prepared for the upcoming Kids N. Kritters event.

Public Forum: The board heard from various members of the public and shall consider the various speakers comments for future board action.

Meeting adjourned at 10:55 am.