

Minutes: MSPA Regular Board Meeting May 7th, 2015

**The next MSPA Board Meeting is scheduled for June 4th, 2015
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am

Minutes of the April 2nd 2015 meeting were approved as written.

Board Members and Guests Present:

Andre Ordubegian (Copy Network)- President, Gigi Garcia (It Takes A Village)- Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board-member-at-large; Kirk Gelsing (Gelsing/Zekes) Board-member-at-large); Dale Dawson (MSPA-Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Bartlow (City of Glendale); Darlene Sanchez (City of Glendale); Joanna Linkchorst (Friends of Rockhaven); Vartan Gharpetian (City of Glendale); Dee Ovenden (MSPA Arts and Crafts); Rick Liss (Growlon U.S.A.); Abe Chung (Glendale P.D.); Mark Sheridan (MSP Harvest Market); Mike Weiderkehr (City of Glendale)

Visitors Reports:

- GPD: Abe Chung reported on the well-attended COPPS Substation Open House. Thanks to Steve Pierce for providing coffee. He also reported on drug-related supplies found in the MSPA parking lots and how the GPD is handling the increase of homeless in the MSP.
- City of Glendale: Jackie Bartlow reported the date of the diagonal crosswalk removal. Mike Wiederkehr reported on the status of the grant which will help to replace the aging MSP trash cans.

MSPA Public Forum:

- Dee Ovenden (Arts and Crafts) reported that the number of paid entrants to date is down. The MSP board suggested looking into taking credit cards or PAYPAL to get payments in earlier.
- Johanna Linkchorst (Friends of Rockhaven) announced the date of the members only tea.

Business Agenda:

- Lot 7 trash plan: no changes, lot to remain as is
- Harvest Market R&R review: motion made and seconded to reinstate the appeals process and redistribute R&Rs; approved unanimously
- Personnel Committee requested \$1,000 to hire a HR professional to review MSPA's personnel practices; moved, seconded and approved unanimously.
- Harvest Market Committee requested an allocation of \$2500 for legal fees, if needed; moved, seconded and approved unanimously.

Committee Reports:

- Harvest Market: Ken Grayson reported that May 3 was a record day.
- Marketing: Andre Ordubegian announced the next Marketing Committee Meeting for Thursday May 14th at 5:30 pm.

Staff Reports:

- Business Administrator/Event Coordinator: Dale Dawson updated merchant assessments and reviewed the Treasurer's report. Filming impact fee revenues are down well below last year and this year's budget forecast; revised budget to be reduced from \$43,000 to \$20,000. The May merchant newsletter has been mailed. The MSPA Board agreed to proceed with a member survey regarding the Chamber's July Brewfest event. The Wags and Whiskers event was successful despite some empty spaces.
- Communication Administrator/Filming Liaison: Steve Pierce will take the Brewfest survey to the membership.

Closed Session: regarding potential litigation

Public Session reopened

Meeting adjourned at 10:44 am