

Minutes: MSPA Regular Board Meeting October 3, 2019

**The next MSPA Board Meeting is scheduled for November 7, 2019
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am
Minutes of the September meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba)-Board member at large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Matt Zakarian (GPD); Jackie Sales (COG); Mary Dawson (Cal West Media); Patti Cook (Allure Salon); Marianne Jennings (MVSNA,LCWC,G.S.); John Merguerian (U.S. Census Bureau)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors Reports:

- **City of Glendale** Jackie Sales reminded the group of the Community Meeting at Sparr Heights Community Center at 6:30. The Verdugo Blvd. Reconstruction project will be discussed as well as the bollard cables. She also reminded about the year end 2020 MSPA budget due soon.
- **Glendale PD** Matt Zakarian warned merchants about counterfeit \$100 and \$20 bills in the MSP. Reminder to test all bills with the special pens. There will be 13 officers inside the MSP and 5 undercover officers outside the MSP on Oktoberfest.

Public Forum:

- Patti Cook (Allure Salon) updated on the Locks of Love Event
- John Merguerian (U.S. Census Bureau) is raising awareness and encouraging everyone to fill out the forms in March. Federal funding is based on the population in each city.

Contractors Reports:

- Dale Dawson (MSPA Business Administrative Services) reviewed the upcoming election procedures; the Election Committee was confirmed as follows. Jeannie Bone (chair), Andre Ordubegian and Dale Dawson.
- Fall Decor will be installed starting 10/8.
- Dale reported on delinquent Merchant assessments.
- Spot power washes were done 9/17-9/18.
- Tree light replacements started 10/2 following the dead trees removal.
- MSPA HQ window shade installed.
- MSP web site listings have been updated; MSP Directory boards updated by 10/4.
- Halloween Spooktacular Thursday 10/3 from 5-7pm, street closures 4-8 pm. Candy can be picked up Oct 30th and 31st.

- Holiday Walk is Saturday 11/9. Music and advertising finalized. PayPal is live with sales starting to come in; the La Crescenta Womans Club (co-sponsors) will be helping with wine glasses and assembling totes.
- Montrose Old Town Christmas 11/29 -12/22 - Details as follows: photo op canvas, wagon rides, free Sat. pony rides, Santa, Carolers and music groups.
- Steve Pierce (Film Liaison) updated the group on upcoming filming before the November moratorium. Film revenue to date is at \$35,712. of the projected \$36,000.
- Steve Pierce (Communications Administrator) reported on the *Pink Pig* and *Gus and Andy's* progress. A new metal bus bench will replace the existing bench in front of Chase bank.
- Portions of the landscape bed at the Vietnam Memorial will be replanted after the Oktoberfest event. *Needle In A Haystack* is closing and a new business will be going into the old Landry's space. A few merchants have been reminded about the ordinances regarding sidewalk/landscape signage.

Harvest Market Committee: Ken Grayson reported on the SNAP Supplemental Nutrition Assistance Program.

Marketing Committee: Gigi Garcia announced she is stepping down as Marketing chair and Jeannie Bone will replace. Next meeting TBA.

Art Task Force: Gigi Garcia explained the Art Task Force and that a meeting will be announced.

Personnel Committee: Chair Jeannie Bone announced that CalWest social media contract needs to be completed. She also spoke about Independent Contractors insurance.

Meeting adjourned at 9:51am