

Minutes: MSPA Regular Board Meeting September 7th, 2017

**The next MSPA Board Meeting is scheduled for October 5th, 2017
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:03 am
Minutes of the August 3rd meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba) Board Member at Large; Kristina Evans (Rest Farmhouse Inspired) Board Member at large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Steve Pierce (MSPA Communications Administrator/Film Liaison); Ara Najarian (City of Glendale); Jackie Bartlow (City of Glendale); Lauren Bow (City of Glendale); Maggie Kavarian (City of Glendale); Mary Dawson (Revelation Tops); Nicole Moore (CV Weekly); Grant Michals (MVSHA); Marianne Jennings(MVSHA/La Crescenta Women's Club); Darlene Singh (Starbucks); Undzie Haile (Starbucks); Patty Cook (Allure Salon)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting. Tributes and a moment of silence were given to honor Vito Cannella and Myrna Grijvala. Thank you to Starbucks for refreshments. Gigi Garcia proposed a plaque be placed on the bench outside Joselitos in honor of Mryna and to honor Vito a plaque be placed at the Vietnam War Memorial.

MSPA Business Administrator: No Business Agenda

Visitors:

- City of Glendale: Lauren Bow presented the Glendale Tech week schedule.
- City of Glendale: Ara Najarian addressed the recent La Tuna Canyon Fire. He thanked the Fire Department for all of their hard work and stressed how important it is to support our Public Services. He spoke about the cancellation of the proposed 710 Freeway expansion and how it is good for our community. Busses will continue to run through Montrose. Lastly, he updated the group on the status of the buildings in Montrose that are up for sale.
- City of Glendale: Jackie Bartlow reported that the Oceanview Blvd construction project would be complete in 4 weeks.

Public Forum:

- Pattie Cook (Allure Salon) addressed the issue of dirt on the sidewalks in the 2300 block and the absence of maintenance. She also reported that there have been many robberies in the MSP.
- Marianne Jennings (La Crescenta Women's Club) reported that the L.C. women's club received a grant, which allowed the group to improve their space. Ribbon cutting is planned for 9-18-17.
- Joanna Linkhorst (Rockhaven) updated the group of the Rockhaven progress. A Soiree/Silent Auction event is planned for 9-30-17.
- Jeannie Bone spoke on behalf of Lisa Stanners (C.V. Weekly) about encouraging MSP merchants to advertise on the Montrose CV Weekly page.
- Grant Michaels (MVSHA) urged everyone to attend the October Glendale Council meeting to support crosswalk safety issues.

Staff Reports:

- Dale Dawson (Business Administrator): Dale updated the delinquent 2016 MSP assessments; the CV Weekly Finest celebration is on 9-28-17; MSP won the “Best Shopping Center” award; the board approved \$460 to be spent for the Tech Week pole banners; the motion was made by Gigi Garcia and seconded by Jeannie Bone; there is a change in our accountant at Kelly and Small; our new accountant is John Terrey; memorial flowers were sent on behalf of the MSPA for the services for Myrna Grijalva and Vito Cannella; LA County sales tax rate will go up to 9.5% Oct. 1, 2017; Lastly the MSP Board Election process begins in October. The two terms expiring are those of Andre Ordubegian and Jeannie Bone.
- Dale Dawson (Events Coordinator) gave a re-cap on the Film Festival August 18-19. He went over what went well and proposed changes for 2018; the MVCC Oktoberfest event will be Sat. 10-7; the MSP Holiday Wine walk set for Nov. 4th is on target; tickets are now on sale; over 25 businesses are confirmed; an email blast will go to MSPA members and ½ page teaser ads will be placed in the CVW the week of 9/25; more to follow in October; the Old Town Christmas plans are underway.
- Steve Pierce (Communications Administrator) reported meeting with Chris Peplow about Parkwood regarding sprinkler issues and issues with trash not being picked up; Steve and Andre met with the Starbucks manager to explain the MSP scrip program and how they can benefit from being involved in the community; Steve also discussed initiating a volunteer program to pick up trash; a discussion was started regarding installing bollards for additional safety during public street events.
- Steve Pierce (MSPA Film Liaison) Steve reported that filming for the year is winding down; filming activity for 2017 has exceeded the budget with revenue of \$32,038.50 so far.

Committee Reports:

- Ken Grayson (Harvest Market) announced there would be no Harvest Market on 12-24-17 and 12-31-17 due to Christmas Eve and New Year’s Eve falling on those Sundays.
- Gigi Garcia: (Marketing) the next marketing meeting is scheduled for Wed. 9-20-17

Meeting adjourned at 10:15am