

MSPA Minutes of Regular Meeting – November 5, 2009

Meeting was called to order at 8:15 am.

Board Members and Guests Present: Dale Dawson (Mountain Rose Gifts - President); Maureen Palacios (Once Upon A Time – Vice President); Alyce Russell (Andersen’s Pet Shop – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Mary Dawson (Revelation Tops); Vito Cannella (Montrose Barber Shop); Matt Zakarian (GPD); Jake Menachian (Critters/La Perla); Ken Hitts (City of Glendale); Richard Mandeville (The Fat Dog); Fred Zohrehvand (City of Glendale)

Visitor Reports: (1) Fred Zohrehvand from the City of Glendale Pubic Works discussed the placement of bike racks in the town. A follow up walk through the MSP shall be held regarding placement locations. (2) Ken Hitts from the City of Glendale informed the MSPA that the City is expanding its “Buy Glendale” program to create more specific branding.

New Business: (1) The Halloween Spooktacular received a large attendance this year. The MSPA thanks Officer Matt Zakarian and Jennifer Grafius from *Slender Sweet Shop* for their efforts to make this event a success. (2) Richard Mandeville presented a proposal regarding a payment plan for the assessments. The Board requested more specific information regarding his proposal and its effects on merchants and the town in general. (3) The Board received the resignation of Dale Dawson from the Board. In addition, the MSPA reassigned board offices as follows: President – Alyce Russell; Vice –President – Mary Dawson; Treasurer – Maureen Palacios; Secretary – Danny Pranata. The remaining board members unanimously approved this reassignment of offices.

Old Business: Vito revisited the issue of disabled persons parking spaces on Honolulu Ave. This discussion shall resume at the beginning of next year.

Committee Reports: (1) Election Committee received the nominations of Mary Dawson and Vito Cannella for election to the Board. MSPA members will receive ballots in the mail. (2) Budget Committee approved the revised 2010 budget. (3) Personnel Committee received a vote for the hiring of an interim Executive Director. By unanimous vote, the board resolved to hire Dale Dawson as the interim Director (4) Advertising Committee discussed the annual *Christmas Gift Guide*. Mary has negotiated with the *Crescenta Valley Weekly* the placement of a weekly article related to the Montrose Shopping Park in the Business section of the paper. Additional opportunities will be explored for the new year with the CV Weekly as well as the creation of a MSPA blog to be linked to the MSPA web site.

Meeting was adjourned at 9:55 am