

MSPA Minutes of Regular Meeting – April 2, 2009

Meeting was called to order at 8:16 am.

**Board Members and Guests Present:** Dale Dawson (Mountain Rose Gifts - President); Alyce Russell (Andersen's Pet Shop – Vice-President); Danny Pranata (Honolulu Wood & Things – Secretary); Carole Brookshire (Revelation – Treasurer); Maureen Palacios (Once Upon A Time); Vito Cannella (Montrose Barber Shop); Marian Jocz (Montrose Verdugo City Chamber of Commerce); Jane Kane (Montrose Verdugo City Chamber of Commerce); Laurie Jo Phillips (Montrose Verdugo City Chamber of Commerce); Stuart Perlitsh (Glendale School Federal Credit Union); Charles Beatty (Village Travel Services); Jackie Bartlow (GRA); John Hickman (City of Glendale); Tad Dombroski (City of Glendale); Robin Goldsworthy (Valley Sun); Mike Wiederkehr (City of Glendale – Public Works Administrator)

The Minutes of March 5th were approved as written and posed on the website.

**Visitor's Report:** (1) Tad Dombroski, John Hickman and Mike Wiederkehr for the City of Glendale reported that they had completed a study of where additional disabled person's parking spaces could be located in the MSP; a follow-up selection process in conjunction with the MSPA Board will take place in the next few weeks; potentially impacted business owners will be advised. (2) Jackie Bartlow reported that the City is engaging on a "Buy Glendale" campaign to encourage commerce in the city. (3) Dale reported that GPD has an email alert system to inform the public about police activity. To register for the email reports, go to the GPD website at <http://www.ci.glendale.ca.us/police/default.asp> (4) Robin Goldsworthy for *Proms Plus* reported that their *Taste of Montrose* event is set for Sunday, May 3<sup>rd</sup>. Tickets for the event are \$20. (5) The Montrose-Verdugo City Chamber of Commerce announced that it had the following upcoming events: April 22 – Golf Classic; May 2<sup>nd</sup> Art Walk and May 5<sup>th</sup> a mixer. Please contact the Chamber for more information.

**New Business:** The Chamber presented its plan to repeat an "Arts Festival" in the MSP on Nov. 14 & 15 this Fall. The MSPA Board expressed its concerns regarding the retail impact of an "Arts Festival" (which includes retail crafts, food vendors, entertainment and children's activities) on its member businesses during the crucial Nov.-Dec. selling period. The Board reiterated its standing policy (voted upon in 2006), which excludes an Arts/Crafts Festival from taking place in the MSP during the 4<sup>th</sup> quarter. The MSPA expressed its willingness to assist the Chamber with an alternate event. Possible ideas were suggested and discussed.

Meeting was adjourned at 9:45 am.