

Minutes: MSPA Regular Board Meeting – December 1, 2011

**The next MSPA Board Meeting is scheduled for January 5th at 8 am at OV Bistro.
OV Bistro is at the corner of Florencita and Ocean View.**

Meeting was called to order at 8:13 am.

President Russell read from an opening statement outlining Board meeting procedures and decorum, including the introduction of “speaker request cards” for visitors not on the agenda.

Minutes of November 3rd were approved as written.

Board Members and Guests Present: Alyce Russell (Anderson's Pet Shop – President); Mary Dawson (Revelation Tops – Vice-President); Maureen Palacios (Once Upon a Time – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Jake Menachian (La Perla Design Studio – Board Member at Large); Ken Grayson (Grayson's Tune Town – Board Member at Large); Dale Dawson (MSPA – Executive Director); Linda McMenamin (MSPA Promotional Coordinator); Melinda Clarke (Montrose-Verdugo City Chamber of Commerce); Nicole Charky (Montrose Patch); Sebu Chatoyan (The Clothing Market); Corey Grijalva (Joselito's); Andre Ordubegian (Copy Network); Sarkis Garibyan (Color Me Mine); Pat Kerr (Twigs 'n' Things); Maron Atallah (Quiznos); Terre Ashmore (Thieves Market Vendor)

Committee Reports: (1) Advertising: Mary reported on Glendale's “branding” project. (2) Events: Jake reported on the well-received “White Friday” snow and tree-lighting event and emphasized the committee's goal to introduce more events through the coming year. (3) Personnel: Ken presented the Executive Director's contract for 2012; the Board unanimously approved; in addition, the Board unanimously approved as a single item petition the effective date of the Executive Director's compensation change as May 1, 2011. (4) Finance: the Treasurer and Executive Director are scheduled to present the approved 2012 budget to City Council on Dec. 6th. (5) Harvest Market: Maureen presented the 2012 contract for the Harvest Market Manager which the Board unanimously approved; Vendor Rules & Regulations packets were presented for both the Harvest Market and the Thieves Market for 2012; the Board approved the documents with 5 “yea” votes and one abstention. (6) Elections: Ken turned the Board election ballots over to the Board Secretary who then retired to tabulate the votes along with the assistance of Linda McMenamin; results shall be reported under “New Business.”

Executive Director's Report: Dale reported that approximately 40 bike racks have been installed throughout the MSP by the City of Glendale; the new lease for the C.O.P.P.S. station for 2012 was presented with a slight rent increase; the Board unanimously approved the lease.

New Business: (1) The Board agreed to the recommended adjustments for membership on the Events, Harvest Market and Personnel Committees; the Elections and Finance Committees were thanked and dismissed, having completed their assigned tasks. (2) The Board Meeting location for the January 5, 2012 meeting was confirmed for Ocean View Bistro. (3) Dale presented the Holiday Lighting contract which the Board unanimously approved. (4) Danny returned to the meeting with the results of the Board election; votes were reported as follows: Corey Grijalva - 36; Andre Ordubegian - 33; Sebu Chatoyan - 19; Robert Yoohanna - 16; and Maroun Atallah - 11; as a result, Corey Grijalva and Andre Ordubegian were declared the two winners and shall take their seats at the January Board meeting.

MSPA Members Forum/Public Visitors Forum: each speaker is allowed three minutes of expression.

Meeting adjourned at 9:14 am.