

Minutes: MSPA Regular Board Meeting, June 3, 2021

The next MSPA Board Meeting is scheduled for July 1, 2021

8:30 am via zoom

Meeting was called to order at 8:31 am

Minutes of the May 6, 2021 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Board Member at Large; Corey Grijalva (Joselito's)-Treasurer; Jeannie Bone (Casa Cordoba)-Board Member at Large; Dale Dawson (Business Administrator/Events Coordinator); Varooj Karibyan (GPD); Juan Gonzales (CoG); Victoria Malone (MSPA Communications Administrator/ Film Liaison); Mavil Aghadjanian (MVCC); Mary O'Keefe (CV Weekly/Prom Plus); Caroline Gerstein (Lost Books).

Presidents Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

- **City of Glendale** Juan Gonzales reviewed a list of updates beginning with Alfresco Dining. The result from the City Council meeting is that the parklets will remain on Brand Blvd thru the end of Oct 2021 and Honolulu Ave will remain until the end of August before Labor Day weekend. Gigi Garcia inquired if outdoor dining could be expanded on the sidewalk areas. The Board is requesting a walk thru with the City to see how the outdoor dining can be implemented post-parklet. Jeannie Bone asked who will be communicating the future of the parklets to the rest of the merchants and if the city has considered waiving the outdoor permit fee for restaurants. Juan's announcements also included: the Small Business Grants 3rd round applications June 1-11. Small Business Recovery Grants open 6-15 to 6-25. Downtown Glendale will be hosting a July 4th Fireworks Celebration to kick off re-opening. He noted that tripping hazards have been fixed or are in the process along Honolulu Ave. Dale Dawson asked about the City helping with the much needed power-washing. Gigi Garcia alerted Juan to water issues near Paradis and Avignone's that need to be addressed.
- **GPD:** Officer Varooj Karibyan updated tagging and skateboarding issues in the MSP.
- **MVCCC:** Mavil Aghadjanian confirmed that the 2021 Oktoberfest is planned for October 2nd from 12 pm - 10pm.

Public Forum:

- Mary O'Keefe from CV Weekly and Prom Plus indicated that there are many Prom Plus students willing to volunteer for events as needed.
- Caroline Gerstein from the soon to open "Lost Books Store" 2232 Honolulu Ave. introduced herself.

Business Agenda & Contractor Reports:

- Dale Dawson (Business Administrator) presented a current finances update. Projected reserve funds stand at \$98.1. To date the City has received 2020 assessments of \$103,386. Dale updated the board on the actions of the Seasonal Lighting Committee. Gigi Garcia made a motion to award the Seasonal Lighting contract to Serge Manoukian of Total Graphics at the recommendation of the Committee, effective September 2021, to include \$4100 budget increase for labor and \$12,000 increase for the purchase of commercial grade lights. Ken Grayson seconded. Passed unanimously.

- Dale Dawson (Events Coordinator) updated the October 23-24 Arts and Crafts Festival and the September 5th Car Show. A Holiday Wine Walk in November and Old Town Christmas activities are in the planning stages. With events resuming, Gigi Garcia made a motion to reinstate the Events Coordinator position effective July 1, 2021. Ken Grayson seconded the motion. Passed unanimously.
- Victoria Malone (MSPA Communication Administrator) is working Yazdan Emrani on the newly boxes for tghe cable barriers. She reported that the Memorial Day observance went well. She reached out to Chris Peplow from Parkwood about the continuing water issue in front of 2323 & 2321 Honolulu Ave. Victoria is still working to get the Flag Pole light fixed in time for Flag week. A new hair salon "The Strand" is opening at 2262 Honolulu Ave.
- Victoria Malone (Filming Liaison) reported that the filming on May 25th at the Montrose Bowl went well. She is working on getting the Filming Guidelines updated.

Harvest Market Committee: Ken Grayson reported that things are going well and business keeps increasing.

Meeting Adjourned at 9:28 am