

Minutes: MSPA Regular Board Meeting, July 1, 2021

The next MSPA Board Meeting is scheduled for August 5, 2021

8:30 a.m. via zoom

Meeting was called to order at 8:31 am

Minutes of the June 3, 2021 meeting were approved as written.

Board Members and Guests:

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town) - Board Member at Large); Corey Grijalva (Joselito's) - Treasurer; Dale Dawson (Business Administrator/Events Coordinator); Varooj Karibyan (GPD); Juan Gonzales (CoG); Victoria Malone – (Communications Administrator/Film Liason); Mavil Aghadjanian (MVCC); Bradley Calvert (CoG); Crystal Arguelles (Thee Elbow Room).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitor's Reports:

- **City of Glendale** Bradley Calvert went over the updates regarding “Alfresco Dining.” A walking tour of the MSP with MSPA and members of the City of Glendale is scheduled for July 8, 2021. Time TBD. Discussion followed with questions from MSPA Board members with regard to removing parklets to restore street parking. Bradley confirmed a \$240,000 budget divided between MSPA and DTGD for parklet enhancements. Andre asked that the Parking Task Force be re-initiated. Also suggested updating parking meters, adding “Grab and Go” parking spaces and more ADA compliant spaces.
- Juan Gonzales thanked MSPA for publicizing the Small Business Grant announcements. Glendale Fireworks show will be DT on July 4th. A City power wash is scheduled for the end August prior to the Car Show.
- **GPD:** Officer Varooj Karibyan reviewed crime incidents on the rise, street performer issues and food truck issues.
- **MVCCC:** Mavil Aghadjanian announced that there are sponsorship and volunteer opportunities available for the 2021 October 2nd Oktoberfest. There will be no Business Expo this year and the first inperson mixer is planned for August. Date and info T.B.A.

Public Forum:

- Krystal Arguelles owner of The Elbow Room proposed ideas on how best to utilize the outdoor dining/parking spaces in front of her business once the parklets are removed.

Business Agenda:

- Dale Dawson (Business Administrator) The projected reserve funds are approximately at \$100.0 to date the city has received 2020 assessments of \$103,386. verses budget of \$100,000.
- Dale Dawson (Events Coordinator) updated the board on the October 23-24 Arts and Crafts Festival and the September 5th Car Show. Dale proposed the date of 11-6-2021 for the Wine Walk. All permit requests for the second half including Montrose Old Town Christmas will be submitted asap.

- Victoria Malone (MSPA Communication Administrator) spoke with Chris Peplow regarding barrier boxes. She is working with Juan Gonzales re: the trash receptacle spill-over in the MSP to increase pick up to M-Sunday rather than M-F. Other: addressed flooding issues at 2323 and 2321 Honolulu Ave as well as flooding on Wicham Way. GWP investigated the lighting issue of the flagpole and the amplified sound permits.
- Victoria Malone (Filming Liason) reported that a scheduled filming at The Lost Bookstore on 6-28-21 went well. She is still working on updating the Filming Guidelines. She is also reported on future filming requests.

Committee Reports:

Harvest Market: Ken Grayson reported that things are going well and business continues to increase.

Meeting Adjourned at 9:28 am