

Minutes: MSPA Regular Board Meeting July 12, 2018

**The next MSPA Board Meeting is scheduled for August 2, 2018
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:00 am

Minutes of the meetings of June 7 and June 21 were approved with one correction.

Board Members and Guests:

Andre Ordubegian (Copy Network)-President; Jeannie Bone (Casa Cordoba)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Gigi Garcia (It Takes a Village)-Board member at Large; Corey Grijalva (Joselitos)-Board member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Bartlow (City of Glendale); Lt. Oscar Rodriguez (GPD); Lt. Gonzalo Zendejas (GPD); Officer Minas Tsolakian (GPD); Lt. Danny Carver (GPD); Sgt. Dan Settles (GPD); Chief Carl Povilaitis (GPD); Mary Dawson (Revelation Tops); Nicole Moore (CV Weekly); Marianne Jennings (MVSNA & La Crescenta Womans Club; Irene Keller (Aid Africa); Mollie Grijalva (Joselitos); Victoria Malone (Montrose/Verdugo Chamber of Commerce)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Andre proposed that Corey Grijalva be nominated to the MSPA Board replacing Kristina Evans. Ken Grayson made the motion, Kim Kelly seconded, passed unanimously.

Visitors Report:

- **City of Glendale:** Jackie Bartlow addressed questions regarding updating the parking meters to accommodate credit cards and the suggestion that more ADA compliant parking spaces be added on Honolulu Avenue.
- **Glendale PD:** Chief Carl Povilaitis complimented Montrose on being such a great small town and introduced Sgt. Dan Settles and Lt. Danny Carver who is replacing Lt. Oscar Rodriguez in this area; Officer Minas Tsolakyan reported no major incidents in the MSP; he encouraged MSP merchants to check and update surveillance cameras; Lt. Rodriguez confirmed the rules that pertain to street performers.
- **Birthday Greetings:** A cake was presented to Ken Grayson and Steve Pierce in honor of their 75th birthdays.
- **Victoria Malone MVCC:** announced the new location of the chamber at 1815 Sunview Drive; Oktoberfest planning continues; Victoria offered a booth to the MSPA to promote MSP businesses during Oktoberfest.

Public Forum:

- Marianne Jennings of the La Crescenta Womans Club invited everyone to the La Crescenta Women's Club Open House August 19th 1:30-4:00 pm; noted there will be a fundraiser at Joselitos's on Tuesday, July 17; a portion of sales to go to the La Crescenta Women's Club.

Contractor Reports:

- Dale Dawson (MSPA Business Administrator/Events Coordinator) reported that the July 1, 2018 car show was the best to date. Estimated crowd was 10,000 to 12,000. The revised budget was \$7850 and the final expenses were \$7360.
- This year's 9th Annual Montrose Film Festival will be back to one venue at Andersens Pets. The budget was reduced from: \$9500 to \$6500. The two movie feature choices will soon be announced.
- Dale met with Chris Peplow and determined that the oak tree recently planted on the grass plot in front of Starbucks will have to be relocated to accommodate MSPA usage there.
- 2017 delinquent assessments were updated and reported to the Board.
- Steve Pierce (Communications/Film Liaison/Marketplace Manager) reported on current filming impact and reviewed issues regarding farmers market Health Department requirements for fundraising groups selling baked goods; suggested that a sign-up sheet system be implemented so all groups have a chance; also suggested that an email blast go out to confirm which businesses are open on Sundays.

Committee Reports:

- Harvest Market: Ken Grayson reported on a MSP merchants survey done regarding the pros and cons of moving the Farmers Market to the 2200 block versus leaving it in the 2300 block.
- Marketing: Gigi Garcia scheduled a Marketing Meeting for July 18, 2018 at 8:30 at the MSPA-HQ building.

Closed Session:

The MSPA Board of Directors entered a closed session to discuss event procedures and contractor arrangements in need of updating.

Public Session reopened at 10:00 am:

Ken Grayson made a motion to pay Dale Dawson \$350 to convert the Arts & Crafts vendor paper files to excel format; Gigi Garcia seconded, the motion carried; it was decided the Arts and Crafts event manager position be opened to the public to submit applications for 2019; notification of same is to be placed on the Arts & Crafts page of the MSPA web site; bids to be submitted by August 15, 2018; the A&C event manager contract will also require updating.

Jeanne Bone presented a "Spotlight on Business" concept.

The meeting was adjourned at 10:20 am.