

Minutes: MSPA Regular Board Meeting, August 5, 2021

**The next MSPA Board Meeting is scheduled for September 2nd, 2021
8:30 am via zoom**

Meeting was called to order at 8:31 am
Minutes of the July 1, 2020 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Board Member at Large; Jeannie Bone (Casa Cordoba)-Board Member at Large; Dale Dawson (Business Administrator/Events Coordinator); Officer Varooj Karibyan (GPD); Juan Gonzales (CoG); Victoria Malone (Communications Administrator/ Film Liason); Rene Sada (CoG)

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale:

- **Economic Development:** Bradley Calvert reviewed the timeline for the removal of the existing parklets beginning October 11 and concluding October 18; stressed the importance of moving forward with a Task Force to agree on a design of a more permanent outdoor platform that uses fewer parking spaces; announced that there is additional funding for this project. Victoria Malone suggested a letter to the community and merchants be sent so everyone is aware of the plan. Bradley also mentioned this is the beginning of a long term beautification & improvement plan for the Montrose Shopping Park.
- Juan Gonzales (Staff Liaison) reported that Parkwood Landscaping had lapsed during the last 18 months due to limited staff. They are now back taking care of cleanup in the MSP. Juan thanked the MSPA for responding to the Business Recovery Survey. The deadline is August 10. A walk thru is plan in prep of the MSP power washing taking place before the Car Show.
- Rene Sada (Compliance Supervisor) reviewed the City of Glendale's position regarding food trucks and food vendors in the MSP. Ken Grayson suggested they be assessed just like every other merchant in the MSP. Suggestions were made to adjust the long-term parking meters to discourage food trucks.
- **GPD:** Officer Varooj Karibyan discussed food truck concerns and the 'follow home' robberies in the area that are on the rise.

Business Agenda:

- Dale Dawson (Business Administrator) presented the Treasurers report. The projected reserve funds estimate est. \$131,385; to date the city has received 2020 assessments of \$118,386 verses budget of \$100,000.
- Dale Dawson (Events Coordinator) updated the board on the October 23-24 Arts and Crafts Festival and the September 5th Car Show. The Holiday Wine Walk is scheduled for November 6, 2021 and the La Crescenta Woman's Club has agreed to sponsor the ABC permit. Montrose Old Town Christmas activities are now being planned.

- Victoria Malone (MSPA Communication Administrator) reported on the following:
Safety barriers updates, the banner pole at Verdugo has been addressed with Public Works. Could the lids of trash cans be power washed when powerwashing is done? Dying grass and landscaping maintenance needed. Victoria reached out to Portebello's regarding roof ladder access. Items already addressed include food trucks and the MSP use of the police substation.
- Victoria Malone (Filming Liason) reported on filming requests.

Committee Reports:

Harvest Market: Ken Grayson reported that the Harvest Market will be meeting to discuss the re-working of the Marketplace portion of the Harvest Market.

Personnel Committee: Jeannie Bone indicated there would be a Closed Session following the Open Session of the Board Meeting to address a personnel contract.

Closed Session: Victoria Malone's contract was reviewed; it was decided to increase her Market payments by \$50 per week., effective with the August 8th Market.

Public Session reopened.

Meeting adjourned at 10:00 am