

Minutes: MSPA Regular Board Meeting, December 2, 2021

The next MSPA Board Meeting is scheduled for January 6, 2022

8:30 am via zoom

Meeting was called to order at 8:31 am

Minutes of the November 4, 2021 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Ken Grayson (Grayson's Tune Town)-Board Member at Large; Jeannie Bone (Casa Cordoba)-Board Member at Large; Dale Dawson (MSPA Business Administrator/Events Coordinator); Bradley Calvert (CoG); Juan Gonzales (CoG); Varooj Karibyan (GPD); Victoria Malone (MSPA Communications Administrator/ Film Liaison); Connor Grayson (Grayson's Tune Town); Mavil Aghadjanian (MVCCC).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting. Andre also thanked Ken Grayson for his many years of service with the MSPA and all agreed that he will be missed.

Visitors Reports:

City of Glendale:

- Juan Gonzales (Economic Development) reported the following:
Dec. 3 is the downtown Glendale Tree Lighting; Parklet Installations current timeline is 6 weeks after Christmas which will be mid-Feb; The new business at 2210-2212 Honolulu (Formerly Franks shoe repair) will be selling home goods to stay in compliance with the BID zoning regulations of the MSP; GFI issues were discussed as well as the ongoing "singing cowboy" issues.
- **Glendale PD:** Officer Varooj Karibyan reminded the group of the upcoming "Coffee with the Cops" event on December 12th from 9-noon in front of Starbucks.
- **MVCC:** Mavil Aghadjanian thanked Ken Grayson for his many years serving the community. She thanked the MSPA for promoting the "Oktoberfest Replacement Mixer"; The next ribbon cutting will be 12/8 at La Canada PrintSmith.
- **Guest:** Maureen Palacios (Once Upon A Time) suggested a Merchant Shredding Event for 2022.

Business Agenda:

- Dale Dawson (Business Administrator) reviewed the 2022 budget proposal. The 2022 budget will be presented to the city council 1-11-22; the Board unanimously approved the budget; the seasonal lighting and decor is completed; 2020 delinquent assessments are all in. \$10,806.11 additional funds request sent to Finance Dept. on 11-19-21. 2021 assessment letter to be mailed out this month from the City.

Contractor Reports:

- Dale Dawson (Events Coordinator) reported on White Friday and the Tree Lighting on 11-26-21; the event was well received by 400 + guests;
- Small Business Saturday was very successful in generating sales for MSPA merchants
- Dale reviewed the planned events and dates for 2022.

- Victoria Malone (MSP Film Liaison) reported on a filming request.
- Victoria Malone (MSPA Communications Administrator) reported on the Eagle Portables maintenance schedule and the cable barrier issues. She reported picking up Election Ballots stating there were a number of merchants that missed or lost the ballots.

Election Results:

The ballots were counted by Victoria Malone and Dale Dawson.

- Board Member Gigi Garcia received 41 votes, Connor Grayson 36 votes, Jim Collins 23 votes. Gigi Garcia and Conner Grayson having been duly elected by the membership of the MSPA will take their seats Jan. 6, 2022.
- “Thank-yous” went out to retiring board member Ken Grayson.

Committee Reports:

- **Harvest Market:**

Victoria Malone thanked Ken Grayson for his years of commitment to the Harvest Market.

- **Marketing:** No report

Meeting Adjourned at 10:03am