

MEETING
of the
MSPA MARKETING COMMITTEE

WEDNESDAY, APRIL 26, 2017 at 8:30AM
MSPA HQ – 3808 Ocean View Blvd., Montrose
MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

Invited Guests:

- Beacon Media – Jose Luis Correa
- Be Street Smart Glendale – Sumi Gant

BUSINESS AGENDA:

- CV Hometown Country Fair 4/29/17
- Wags N Whiskers, Kids N Kritters Event: 5/7/17
- Arts & Crafts Festival 6/3-6/4/17
- Car Show 7/2/17
- Rebranding the MSP
- Social Media

Meeting is scheduled for 90 minutes.

MSPA Marketing Committee: GiGi Garcia – chair,
Andre Ordubegian, Mary Dawson, Kim Kelly – committee members
Staff: Dale Dawson, Steve Pierce