

SPECIAL MEETING
of the
MSPA MARKETING COMMITTEE

TUESDAY, APRIL 29, 2014 at 5:30PM

Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

BUSINESS AGENDA:

- Review and final approval of events and activities budget requests:
 - Facebook boost: **approved at \$100/month** budget
 - New sound system proposal @ **\$995.17**
 - Arts & Crafts Festival: additional flyers & raffle cost **\$TBD**
 - Boulevard Magazine May-June “Glendale Issue” @ **\$1200.**
 - Patriotic Pole Banners made & installed @ **\$4600.**
 - Patriotic street décor: straw, bunting, etc. @ **\$2500.**
 - American flags (3’) purchase @ **\$TBD**
 - Patriotic streetlamp wraps – cost **\$TBD**
 - Outdoor literature distribution: kiosk vs. box – **cost \$TBD**
- Follow-up discussion: Harvest Market handouts; Summer flyer

Meeting is scheduled for one hour.

MSPA Marketing Committee:

Andre Ordubegian - chair

GiGi Garcia, Mary Dawson, Kim Kelly – committee members