

Minutes: MSPA Regular Board Meeting April 7th, 2016

**The next MSPA Board Meeting is scheduled for May 5th, 2016
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:04 am

Minutes of the March 3rd meeting were approved as written.

Board Members and Guests Present:

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba) Board member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator; Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Scott Ochoa (Glendale City Manager); Yasmin Beers (CoG); Greg Fish (CoG); Dan Bell (CoG); Jackie Bartlow (CoG); Koko Panossian (CoG) Steve Zurn (GWP); Sgt. Robert William (GPD); Chief Robert Castro (GPD); Captain Stewart Brackin (GPD); Bill Donley (GPD); Vince Rifind (GFD) Dee Ovenden Montrose Arts and Crafts Faire; Rick Liss; Mike Wiederkehr, (CoG); Mary Dawson (Revelation Tops); Valerie Schultz (Concise Focus); Mitchell Shultz (Concise Focus); David and Dawn Januzik (Boy Scouts); Ryan Januzik (Boy Scouts); Dede Mueller (Boy Scouts); Joanna Linkhorst (Friends of Rockhaven)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting and remarked on such a great turnout and thanked Café Rose for the pastries and Starbucks for the coffee.

Visitors Reports:

- City of Glendale City Manager, Scott Ochoa spoke regarding the Utility Users Tax (Measure N) that will be on the upcoming June ballot.
- City of Glendale Jackie Bartlow announced that the "Oceanview Blvd" project will be moved to a later date; there will be a Montrose 20/20 field trip on 4/25/16 to visit other cities.
- City of Glendale Community Services and Parks Koko Panossian reported plans to do some increased planting in the MSP. The board requested that some grass or groundcover be considered in some areas.
- Glendale PD Chief Castro reported on the increased Police presence in Glendale, crime in the area and updates to the COPPs station in Montrose.
- Eagle Scout candidate Ryan Januzik informed the group that for his Eagle Scout Project he is organizing the replacement of the historical markers in the MSP.

- Glendale PD Bill Donnelly updated the MSPA on the west area of Glendale.

Visitors Reports:

- Montrose Arts and Crafts manager Dee Ovenden updated the Board on the upcoming June 4 & 5th event. It was suggested that directional signs be placed to encourage shoppers to visit the stores in MSP.

Committee Reports:

- Marketing Committee: Andre Ordubegian scheduled a Social Media meeting on 4/8/16 at 8:30 am at Copy Network.

Staff Reports:

- Dale Dawson (MSPA Business Administrator): Reviewed the plans for lighting all the trees in the MSP with LED's to replace the incandescent strands now in use; the Board unanimously approved the plan to convert the lights, the first year's higher cost to be amortized in the following years by reduced materials and labor costs; Dale will proceed to find the best of three vendors to make the purchase.
- The Service/Performance Agreement with *Concise Focus* to handle the MSPA's social media and outreach programs was introduced; the Business Administrator is the firms primary point of contact going forward.
- Dale Dawson (MSPA Events Coordinator): presented a budget revision for the May 1st *Kids N Kritters* event adding a children's fashion show this year; the next *Parents Night Out* is scheduled for Friday, April 29th; all musical entertainment has been booked for the *Arts & Crafts Festival* in June; registrations are coming in for the July 3rd *Car Show* and the web site has been updated.
- Steve Pierce (Marketplace Manager): discussed having a display case at the Sunday Market to hold handouts that would advertise the Montrose Shopping Park businesses open on Sunday.

Meeting adjourned at 10:11 am