

**MEETING**  
of the  
**MSPA MARKETING COMMITTEE**

**TUESDAY, AUGUST 1, 2017 at 8:30AM**  
**Copy Network - 3600 Ocean View Blvd. #9, Glendale**

**MEETING AGENDA:**

**NOTE:** Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

**Invited Guests:**

- Jennifer McLain – Economic Development: Tech Week

**BUSINESS AGENDA:**

- GD Tech Week
- Social Media
- Car Show recap
- Arts & Crafts recap
- Film Festival update
- Holiday Wine Walk update

Meeting is scheduled for 90 minutes.

**MSPA Marketing Committee:** GiGi Garcia – chair,  
Andre Ordubegian, Mary Dawson, Kim Kelly – committee members

Staff: Dale Dawson, Steve Pierce

Note: Jeannie Bone will sit in for Kim Kelly.

Steve Pierce is on vacation.