

SPECIAL MEETING
of the
MSPA MARKETING COMMITTEE

TUESDAY, AUGUST 12, 2014 at 5:30PM

Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

BUSINESS AGENDA:

- Uplighting Presentation: Scott Mekelburg, Lighthouse Outdoor Lighting
- “Shop & Dine Fridays” review
- “Montrose Film Festival” updates
- Fall street décor updates
- Boulevard Magazine Sept-Oct issue features Montrose: discussion
- Outdoor literature rack implementation
- Street pole signage presentation
- Yellow Pages Group filming presentation
- Newsletters: MSPA members & shoppers formats: discussion
- “Halloween Spooktacular” preliminary review: elements & support

Meeting is scheduled for approximately one hour.

MSPA Marketing Committee:

Andre Ordubegian - chair

GiGi Garcia, Mary Dawson, Kim Kelly – committee members