

# **Minutes: MSPA Regular Board Meeting Dec 4<sup>th</sup>, 2014**

**The next MSPA Board Meeting is scheduled for January 8th 2015  
8:01 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:15 am

Minutes of the November 6<sup>th</sup> 2014 meeting were approved as written.

## **Board Members and Guests Present:**

Andre Ordubegian (Copy Network)- President, Gigi Garcia (It takes a Village)- Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Corey Grijalva (Joselito's Mexican Restaurant)- Board Member at Large; Kirk Gelsinger (Zeke's)-Board Member at Large; Dale Dawson (MSPA-Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liason/Marketplace Manager); Mollie Bozurich (Joselitos); Mary Dawson (Revelation Tops); Alicia Banks (Glendale News Press); Vartan Gharpetian (Glendale Commercial INC.); Jason Karser (CV Weekly); Jeanne Bone (Casa Cordoba); Armen Rostomian (Benitoite); Susana Rivas (Kidsart); Anna Sheklow (Kidsart)

## **Presidents Message:**

President Andre Ordubegian welcomed all guests to the meeting and thanked Robin Seifert from *ETC...Gourmet Kitchen Bakery and Café* for providing breakfast treats for the meeting. He also thanked Corey Grijalva for his hard work and dedication to the MSPA board the past 3 years.

## **Visitors Report:**

- Jackie Bartlow (City of Glendale) reported that the 2015 MSPA budget is on the agenda for City Council on December 9<sup>th</sup>.

## **MSPA Public Forum**

- Kidsart owners Anna Sheklow and Susana Rivas were on hand to give information about the newest Montrose Business.

## **Business Agenda:**

- Dale Dawson (Election Committee) reported on the Election results. Ken Grayson made a motion and Gigi Garcia seconded that the 2 candidates Jeanne Bone and Andre Ordubegian be accepted as new board members without a full vote count as the two candidates ran unopposed.

## **Committee Reports:**

- Harvest Market: Corey reported that the permanent NO Parking Signs are up in the 2300 block; Ken Grayson will replace Corey as Harvest Market Committee Chair and Gigi Garcia will join the Committee in 2015.
- Marketing: Gigi Garcia reported on plans for Valentines Day; keeping the white tree lights up through Founders Day; new pole banners needed; Founders Day BarBQ theme; Direct Mailers still under discussion; the need to add MSP Logo to Harvest Market balloons.
- A motion was made to fund the holiday painting of the store windows in the vacant Rocky Cola and Bentoite buildings; \$1500 was recommended as a maximum to be taken from the reserve; motion passed unanimously.

## **Staff Reports:**

- Business Administrator/Event Coordinator: Dale Dawson reported on the COPPS station rental increase; website hosting fee was raised slightly; presented White Friday re-cap; presented Holiday newspaper ads and reviewed Valentines Day format and Founders Day; Wags and Whiskers participation with Glendale Humane is confirmed; a power washing update and delinquent assessments update was given.
- Communication Administrator /Filming Liason: Steve Pierce reported on filming moratorium until after January 3<sup>rd</sup>; recap of the Montrose Glendale Christmas Parade; noted City employees blowing debris and dirt onto business doors & windows; trash issues in front of high traffic businesses like Starbucks and CoffeeBean; merchants need to take responsibility for cleaning up their storefront areas; reviewed safety concerns along Montrose Lane behind Revolution Dance Studio with cars driving too fast and many children being dropped off in the alleyway.
- Gigi Garcia gave an update regarding the Metro Bus line route changes.

Meeting was adjourned at 9:32 a.m.