

Minutes: MSPA Regular Board Meeting December 6, 2018

**The next MSPA Board Meeting is scheduled for January 3, 2019
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:02 am

Minutes of the November meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Jeannie Bone (Casa Córdoba)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Gigi Garcia (It Takes a Village) Board member at large; Corey Grijalva (Joselito's) Board member at large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Ani Pogossian (City of Glendale); Sgt Patrick Magtoto (GPD); Matt Zakarian (GPD); Victoria Malone (MVCCC); Mary Dawson (Revelation Tops and MSPA Social Media); Marianne Jennings (MVSNA & La Crescenta Womans Club); Carol Huntwork (La Crescenta Womans Club); Patti Cook (Allure Salon); Roubik Golanian (City of Glendale).

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting and acknowledged the passing of Joe McClure Sr., founder of Montrose Travel.

Visitors Reports:

- **City of Glendale:** Roubik Golanian updated the group on the recent MSP improvements such as LED lights, tree trimming and the flashing stop sign at Honolulu Ave and Wickham Way. The MSPA Board spoke in favor of adding pedestrian signs at other crosswalks. Also addressed were the status of the bollards and the removal of the damaged wall near 2422 Honolulu Ave. Roubik announced that the City approved hiring a parking management company to manage parking meters in the City. The City is also looking into issues associated with electric scooters making their way to the City of Glendale.
- **Glendale PD:** Sgt. Patrick Magtoto inquired about the status of the "singing cowboy", attempted robberies and the subject of street vendors who are always required to have a permit. He announced that Matt Zakarian will be back in Montrose.
- **MVCCC:** Victoria Malone invited everyone to the Tri City Mixer at V.H.H. on December 11th. This event includes a toy drive.

Business Agenda:

- **Budget 2019:** Dale Dawson (Business Administrative Services) presented the 2019 budget forecast. Ken Grayson made a motion and Gigi Garcia seconded the motion to approve the 2019 budget which will be presented to the Glendale City Council on December 18th at 3 p.m.

Contractors Reports:

- Dale Dawson (MSPA Business Administrative Services) reported on the same remaining four 2017 delinquent assessments. The City Attorney's Office will follow up.
- A full-town power wash by the City was scheduled to take place this week.
- YTD assessment draw: The funds request is being processed for \$30,245.92 with an additional \$6787.96 just submitted.
- Dale Dawson (Events Coordinators Services) gave a post-Holiday Wine Walk review. There were 355 tickets sold. Future budgets will be set for 400 ticket sales and prepped for 500. The income = \$15,508., expenses = \$14,619. A charitable donation was received by the La Crescenta Womans Club for \$2,396.25.
- The Old Town Christmas Tree Lighting event Nov. 23rd was well attended. Additional street decor was added in the form of a Nutcracker. The MSPA "Spin-the-Wheel" was a huge success on Small Business Saturday, Nov. 24th. The Holiday merchant photo is being incorporated into print and social media.
- The Valentine day event will be positioned as "Valentines Week" Feb 9 to Feb 14 since we give out free roses on Saturday and Valentine's day falls on Thursday. Our Charlie Chaplin impersonator will again assist.
- The Spring Wine walk is scheduled for March 23rd.
- Kids N Kritters is scheduled on "Cinco De Mayo," May 5th next year; Trio Mariachi Capri has been contracted to supplement this event.
- The Montrose Arts & Crafts Festival: Sat & Sun June 1st and 2nd is in the planning stages. Headliner musical entertainment will be The Ploughboys. The popular Man in White has also been contracted.
- Steve Pierce (Communications Admin. and Marketplace Mgr.) put in a repair request to SCE regarding non-functioning light poles behind the 2200 block of Honolulu Ave. Steve Shaw at Integrated Waste was contacted by Vittorio's Jewelers owner Vahe Demirdjian who reported trash collection issues. After the tree lighting event, graffiti was found in the MSP and is being removed.
- Steve Pierce (MSP Film Liaison) reported that YTD filming revenue is \$49,203.00 vs. the budget of \$35,000. The MSPA Board agreed to allow Uber do a photo shoot 12/18 from 6:30-9:30am which will not affect merchants during the Filming Moratorium 11-15 to 1-3-19.

Closed Session: The MSP Board of Directors held a closed session to discuss Harvest Market Issues ways to help merchants benefit from the events in Montrose.

Public Session Reopened

Meeting adjourned at 10:35am