

## **Minutes: MSPA Regular Board Meeting Feb 2, 2017**

**The next MSPA Board Meeting is scheduled for March 2, 2017  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:00 am

Minutes of the meeting of January 5, 2017 were approved as written.

### **Board Members and Guest**

Andre Ordubegian (Copy Network)-President; Jeannie Bone (Casa Córdoba) -Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Gigi Garcia (It Takes A Village) Board-Member-at-Large; Kristina Evans (Rest Farmhouse Inspired) Board-Member-at-Large; Dale Dawson (MSPA Business Administrator/Event Coordinator; Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Bartlow (City of Glendale); Lt. Oscar Rodriguez (GPD); Mary Dawson (Revelation Tops); Dee Ovenden (Montrose Arts and Crafts); Nicole Moore (CV Weekly); Grant Michals (MVSHA); Patty Cook (Allure Salon); Marianne Jennings (MVSNA & La Crescenta Woman's Club; Calvin Kaipō Chock (CV Chamber President).

### **Presidents Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

### **Visitors Reports:**

- City of Glendale: Jackie Bartlow shared comments from a Girl Scout Troop about Montrose. The former Rocky Cola location was discussed; they wished that Rocky Cola would come back. The Board was asking how the 20/20 vision plans were going. Steve Pierce thanked Jackie for updating the lighting on the Vietnam War Memorial.
  - Glendale PD: Lt. Oscar Rodriguez reported that there have been 8 crime incidents in our area since Nov. 2016. His advice to all merchants is to make sure their security systems are updated with security cameras and motion sensors. The Glendale PD and the Glendale Rotary will be hosting a car show at Verdugo Park Lot 34 on 4-2-17.
  - Patty Cook (Allure Salon) reported that sidewalk maintenance needs to be addressed; debris collects in the gutters and when it rains the gutters get clogged. Steve Pierce confirmed that Parkwood's maintenance level is a concern.
  - Crescenta Valley Chamber: president Kaipō Chock related upcoming C.V. Chamber events. February 8, 2017 mixer at Bob Smith Toyota supporting Mary Pinola's scholarship fund; CV Hometown Country Fair on April 29, 2017. Ideas were discussed regarding raising awareness of the MSP at the Fair; announced that that Prom Plus needs more volunteers.
- Montrose Verdugo Sparr Heights Neighborhood Association: Grant Michals introduced the Board to Marianne Jennings from S.H.N.A and the La Crescenta Woman's Club.

### **Committee Reports:**

- Ken Grayson (Harvest Market): The Committee met on Sunday 1-29-17 to go over new Harvest Market applicants. Ken thanked Steve Pierce for all his hard work.
- Gigi Garcia (Marketing): reported that upcoming events were discussed. The Committee discussed the Board's interaction with Social Media/Concise Focus.
- Jeanne Bone (Bylaws Committee): reported that the Committee is getting closer to completion of the Bylaws.
- Kristina Evans (PR Task Force): reported that results will be brought to the March 2nd MSPA Board meeting.

### **Staff Reports:**

- Dale Dawson (MSPA Business Administrator): reported that the MSPA 2017 budget was presented Jan. 31 ,2017 to the Glendale City Council. The council approved. A request was made of the City Council to assist in getting an answer on the Rocky Cola location.
- The year-end 2016-2017 budget will be mailed to all MSPA members per the By-Laws.
- Updated delinquent assessments were reviewed.
- The accounting firm of Kelly & Small will be asked to provide a regular report detailing their oversight of MSPA financial accounts. 1099 forms were sent to 36 MSPA independent contractors.
- Dale Dawson (Event Coordinator): reviewed plans for the Feb. 11th Valentines Day event; should come in under budget.
- Spring Wine Walk on March 18<sup>th</sup>; a Pay Pal account has been set up on the website page; the La Crescenta Woman's club is co-sponsoring.
- Updated the group on the Wag's N Whiskers/Kids N Kritters event set for May 7th and the Arts and Crafts Festival June 3rd and 4<sup>th</sup>.

Meeting was adjourned 10:04am