

MEETING
of the
MSPA MARKETING COMMITTEE

WEDNESDAY, FEBRUARY 3, 2016 at 8:30AM
Casa Cordoba Restaurante – 2331 Honolulu Ave., Montrose, CA
MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

VISITORS FORUM

BUSINESS AGENDA:

- Ø Literature boxes update
- Ø Wayfaring Pole Signs update: [need meeting with Gary Edsall & contractor](#)
- Ø Honolulu Days Event: Sat.4/30 vs. Sunday 5/1? components?
- Ø Social Media discussion continues
- Ø CV Weekly Business page review & discussion

Meeting is scheduled for 90 minutes.

MSPA Marketing Committee: Andre Ordubegian – chair,
GiGi Garcia, Mary Dawson, Kim Kelly – committee members
Staff: Dale Dawson, Steve Pierce