

Minutes: MSPA Regular Board Meeting January 7th, 2016

**The next regular MSPA Board Meeting is scheduled for Feb 4, 2016
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:02 am

Minutes of the Dec. 3, 2015 meeting were approved as written.

Board Members and Guests Present:

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board Member at Large; Kirk Gelsinger (Zekes)-Board Member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Melinda Clarke (Montrose Chamber Of Commerce); Charly Shelton (CVW); Jackie Bartlow (City of Glendale); Kim Mattersteig (Resident); Rick Liss; Mary Dawson (Revelation Tops); Darlene Sanchez (City of Glendale); Jennifer McLain (City of Glendale); Christopher Boghosian (Social Media); Emily Lanigan (Social Media).

President's Message:

President Andre Ordubegian welcomed all guests to the first MSPA Board meeting of 2016

Visitors Reports:

- City of Glendale: Jackie Bartlow announced that Lt. Oscar Rodriguez will be the new GPD representative
- Montrose-Verdugo City Chamber of Commerce: Melinda Clarke announced the date of the Montrose Verdugo Awards dinner.
- City of Glendale: Jennifer McLain reported on Economic Development's Glendale 20/20 Vision as it pertains to Montrose.
- Emily Lanigan and Christopher Boghosian gave a social media presentation.

Business Agenda:

- The Board elected its officers for 2016: president, Andre Ordubegian; vice-president, Gigi Garcia; secretary, Kim Kelly; treasurer, Ken Grayson
- The Board confirmed all existing Standing and Ad Hoc Committees by unanimous vote

Staff Reports:

- Dale Dawson (MSPA Business Administrator/Event Coordinator): as Business Administrator gave updates on 2014 delinquent assessments, the seasonal lighting program, the MSPA management agreement with the City of Glendale and 2016 MSPA budget presentation to City Council on 1/12/16, 1099-MISC's forthcoming for independent contractors and presented the year-end income and expense report; as Events Coordinator presented the budget recap for Old Town Christmas and reviewed all events up to Arts & Crafts; updated the Wayfaring Pole Signs project and the addition of two more Outdoor Literature boxes; a Special Meeting of the Board was requested and approved for January 13, 2016 at 8:30am at Copy Network to review MSPA street events.
- Steve Pierce (Communication/Administrator/Filming Liaison) inquired about the "No Smoking signs", missing canine poop bags and pointed out the recent Harvest Market article in the CV Weekly. Steve Pierce announced a Merchant Appreciation dinner is planned at Casa Cordoba on 2-2-16 (changed to 2-4-16).

Ad Hoc Committee Reports:

- Jeanne Bone (Personnel Committee) discussed "Internet Phones"
- Jeanne Bone (MSP Lighting Committee) reported that the committee would set a date to meet.

Public Forum:

- Kim Mattersteig updated on the skateboard, bikes and hover board laws in a Business District.

Meeting adjourned at 10:09 am

