

## **Minutes: MSPA Regular Board Meeting July 2, 2020**

Meeting was called to order at 8:30 am

Minutes of the June 11, 2020 meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Corey Grijalva (Joselito's)-Board member at Large; Jeannie Bone (Casa Cordoba)-Board member at large; Steve Pierce; Dale Dawson (Business Administrator)/Events Coordinator); Jackie Sales (CoG); Matt Zakarian (GPD); Victoria Malone; Phil Lanzafame (CoG); Drew Sugars (GCC)

### **President's Message:**

President Andre Ordubegian welcomed all via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

### **Visitors Reports:**

- **City of Glendale:** Jackie Sales updated the group on new closures of bars and indoor dining; also answered questions about SBA and PPP loans and the Glendale Small Business Grant Program which is open July 1-15; Jackie confirmed that the parklet k-rails will be adjusted by 7/3, and she will look into how the cable barriers are coming. Gigi asked that merchants who are using parklets bring in or secure tables and umbrellas at night; also suggested new signage to point customers to parking lots; reminded that some of the landscaping needs attention.
- **GPD:** Matt Zakarian reviewed enforcement of mask wearing at the Harvest Market; parking meter enforcement will resume July 1 with citations to be issued by July 15.
- **GCC:** Drew Sugars announced the GCC website will soon provide updates; estimated two years to completion of the GCC campus in the former Citi-bank building.

### **Business Agenda:**

- The MSPA Board welcomed Victoria Malone as the replacement for Steve Pierce in the capacity of Harvest Market Assistant effective with the July 5, 2020 Market. President Andre Ordubegian congratulated Victoria and thanked Steve Pierce for his many years of service to the MSPA.

- Dale Dawson presented the previously board-approved Bylaws to be adopted; Ken Grayson made a motion to formally adopt the By-laws; Gigi Garcia seconded the motion; passed unanimously.
- Corey Grijalva made a motion to spend \$1400 for two new “Come Home to Montrose” flyover banners. Gigi Garcia seconded, passed unanimously.

### **Contractors Reports:**

- Dale Dawson (Events Coordinator Services)
- reported the Montrose Arts and Crafts Festival scheduled for 9/26-27 has 135 paid vendors, 31 reserved. Total vendors to date is 166.
- The second half of 2020 events have been officially cancelled with the exception of the Arts and Crafts Festival, Holiday Wine Walk and Old Town Christmas.
- Dale Dawson (Business Administrative Services):
- Assessment update thru June 25, 2020: 3 more assessments paid; noted that any business that is delinquent cannot apply for City of Glendale Grant Program; year-to-date assessments received = \$135, 677.86 vs. A budget of \$160,000. A 2020 forecast of budget vs.expectation will be sent to the board shortly.
- Steve Pierce (Film Liaison - final report) Filming can resume July-August with new social distancing guidelines in place.
- Steve Pierce (Communications Administrator – final report) Cristal (Thee Elbow Room) suggested the board consider lighting all trees along Honolulu Ave to enhance the outdoor dining experience.
- Lot 7 trash bins continue to be an issue with outsiders dumping bulky trash; restaurants need to be reminded to place all trash in bins and not place overflow on the ground.
- Another reminder to merchants to not use the City trash cans to dump their trash; all business trash is required to be placed in their bins out back.
- Chris Peplow has been notified of dead grass around the Vietnam war memorial.
- MSPA is still awaiting response from the City as to when the broken bricks, stonework, and the bases of the streetlamps will receive much needed repair. Jackie S. will follow up.

## **Committee Reports:**

**Harvest Market:** Ken Grayson reiterated his concerns about the Sunday Market not being open longer and felt it should be open till 1pm. The consensus of the Board concluded it will remain open from 8-12pm for the time being. Due to some shoppers not wearing masks it was suggested that A-Frame signs be placed at entrances and signs at each vendor booth posting “No Masks - No Entry” and “No Masks - No Service”

**Marketing Committee:** Jeannie Bone reported there would be no marketing meeting this month.

**Closed session:** The public meeting was closed at 10:21am to review Victoria Malone’s upcoming contract as Harvest Market assistant to begin July 5, 2020 at the standard rate of compensation of \$325/week. A vote will be taken at the next board meeting.

The public meeting re-opened at 10:25 am.

Meeting adjourned at 10:30 am.