

## Notations of the MSPA Regular Board Meeting – July 5, 2012

**The next MSPA Board Meeting is scheduled for August 2<sup>nd</sup> at 8 am at Citibank's Community Room located at their rear basement entrance, 2350 Honolulu Avenue.**

Meeting was called to order at 8:13 am by President Ken Grayson.

In the absence of a quorum, this meeting was unofficial and “informational only.”

Approval of the minutes of June 7<sup>th</sup> was tabled to the next Board meeting.

**Board Members and Guests Present:** Ken Grayson (Grayson's Tune Town – President); Mary Dawson (Revelation Tops –Vice-President); Jake Menachian (La Perla Design Gallery – Treasurer); Dale Dawson (MSPA – Executive Director); Linda McMenamin (MSPA – Events Coordinator); Steve Pierce (MSPA – Filming Liaison/ Ambassador); Dale Ellwein (Standing Tall Chiropractic); Kim Mekelburg (CV Weekly); Robin Goldsworthy (CV Weekly); Mike Mohill (City Watchdog)

**Visitor's Reports:** (1) Matt Zakarian submitted a report which president Ken Grayson presented; topics included a recap of the Car Show with recommendations for the future, concern regarding the bus stop adjacent to El Charro Restaurant on N. Verdugo Blvd., National Night Out, and parking issues in municipal lot #1; Dale will follow up with City staff regarding the bus stop issue; the Advertising/Events Committee will review MSPA's plans for participation in the National Night Out which takes place on Tuesday, August 7<sup>th</sup> in partnership with GPD.

**Committee Reports:** (1) Advertising/Events: next meeting is scheduled for Tuesday, July 10<sup>th</sup> at 7pm at OV Bistro; discussion will include the pole banner program, the Fall/Halloween lighting & décor program, National Night out, Montrose Film Festival. (2) Harvest Market Oversight Committee: the Market procedures for handling receipts has been further refined successfully. (4) Web and Social Media Committee: our new website is operational; go to [www.shopmontrose.com](http://www.shopmontrose.com) to see our Facebook page streaming live; we have added a YouTube account for the MSP.

**Executive Director Report:** (1) a prototype of MSPA's pole banners has been installed in the 2400 block; a site check by GWP will be performed next week for approval. (2) Dale will forward a Board request to the City of Glendale to meet with City staff in order to increase MSPA's partnership role in the entry of new businesses. (4) the Fall Lighting & Décor program is proceeding to secure the purchase and installation of the tree lights. (5) the Board was updated on the current budget surplus available.

**Promotional Coordinator Report:** Linda presented updates on Halloween décor; discussion followed regarding the Car Show in its new Saturday venue this year.

**Montrose Ambassador Report:** Steve shared a number of member concerns regarding smoking in the MSP and trash receptacle issues; a Town Hall Meeting is planned for Tuesday, Sept. 18<sup>th</sup> featuring a panel of MSPA merchants sharing their formulas for success.

**New Business:** Proposal for a Board-appointed Montrose Centennial Committee to plan for next year's 100<sup>th</sup> birthday celebrations was tabled to the next meeting due to the absence of a quorum.

**NOTE:** the MSPA Regular Board Meetings will be held in the Community Room at Citibank beginning August 2<sup>nd</sup> (see above).

Meeting adjourned at 9:48am.