

Minutes: MSPA Regular Board Meeting July 6th 2017

**The next MSPA Board Meeting is scheduled for August 3rd, 2017
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:03 am
Minutes of the May meeting were approved as written.

Board Members and Guest

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board member at large; Kristina Evans (Rest Farmhouse Inspired) Board member at large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Jackie Bartlow (City of Glendale); Jennifer McLain (City of Glendale); Lauren Bow (City of Glendale); Vartan Gharpetian (City of Glendale); Mary Dawson (Revelation Tops); Dee Ovenden (Montrose Arts and Crafts); Nicole Moore (CV Weekly); Patti Cook (Allure Salon); Joanna Linkchorst (Friends of Rockhaven); Mo Omio (Aladdin Rugs)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors:

- City of Glendale Mayor Vartan Gharpetian addressed questions and concerns from the MSP Board regarding the former Citibank building. The final day for bidding is 07-07-2017. Then the developer presents ideas to the Glendale Review Board. The MSP Board expressed its opposition to adding mixed-use residential in the Montrose Shopping park. The mayor was asked by the MSPA Board to look into the status of Jeff Williams Pink Pig, the former Rocky Cola and the former Bella empty spaces. Lastly the MSPA Board thanked the Mayor for getting our grass back in the shopping park.
- City of Glendale Jennifer McClain and Lauren Bow updated the group the upcoming plans for Tech Week and the events that will take place on Oct. 10, 2017 in Montrose.
- City of Glendale Jackie Bartlow addressed issues with the electrical outlets. It was requested that extra pick-ups of trash be looked at in the private lot behind 2300 Honolulu Ave. Andre requested that a meeting with the MSP landlords be planned for mid-August, or after when Kirk Gelsing is back in town.

Public Forum:

- Dee Ovenden (Montrose Arts and Crafts) reported that all went well with the fair. She received 50 comment cards from vendors; the general consensus was (1) requested more advertising, (2) They loved the show, (3) setup and take down was easy and (4) vendors requested more up upbeat music. Sunday was busier than Saturday.
- Joanna Linkchorst (Friends of Rockhaven) updated the group on the progress and is seeking support from homeowners to support a park on the property.

Staff Reports:

- Dale Dawson (Business Administrator) announced that the July/August newsletter is in production. The seasonal lighting project has been halted due to the issues with the electrical outlet updates; the MSP power wash was completed 6/26 and 6/27.

- Dale Dawson (Events Coordinator) reported that the Arts and Crafts Budget was \$80,000 and the income was \$71,179. The expense budget was \$46,450 and the \$48,226. He reported that the Car Show went very smoothly. He requested that the Car Show street closures start at 5am rather than 6am in 2018. Dale reported that plans are underway for the Montrose Film Festival August 18 and 19; the Holiday Wine Walk is set for Nov. 4th. The advertising will begin after Labor Day.
- Steve Pierce (Communications Administrator) met with Chris Peplow for Parkwood Landscaping regarding the blowers being directed toward the businesses. He will continue to remind the crew to blow away from the storefronts. The grass is scheduled to be replaced in the MSP starting July 5th. He reminded the group that we are seeking hosts for the next Merchant social. Lastly Starbucks is not accepting Montrose Scrip. Ideas were discussed on how to make this easier.
- Steve Pierce (Film Liaison) reported that Filming activity is on schedule to meet projected MSPA Budget levels for 2017. Total revenue to date is \$18,391.50.

Committee Report:

- Ken Grayson (Harvest Market): talked about balloons.
- Jeanne Bone (By-laws): The decision to add a 7th board member and also associate member status need to be finalized. Personnel meeting will be in Closed Session.
- Gigi Garcia (Marketing): reported that Arts & Crafts went well and is planning to call a wrap-up meeting to review the event.

Closed Session: Associate membership, by-laws and Personal were discussed in a closed session.

Public Session Reopens:

The Board confirmed compensation adjustments effective May 2017 for Events Coordinator (+\$200/month), Marketplace Manager (+\$100/week) and Harvest Market Manager (\$750/day for Arts & Crafts, +\$100/day for Car Show); the By-laws were tabled to a future discussion.

Meeting adjourned 10:05am