

Minutes: MSPA Regular Board Meeting June 1, 2017

**The next MSPA Board Meeting is scheduled for July 6, 2017
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:04 am
Minutes of the May 4 meeting were approved as written.

Board Members and Guest

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board member at Large; Kristina Evans (Rest Farmhouse Inspired) Board member at large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Jackie Bartlow (City of Glendale); Steve Shaw (City of Glendale); Chris Mercurello (City of Glendale); Mike Wiederkehr (City of Glendale); Joe Allen (COG); Grant Michals (MVGNA); Mary Dawson (Revelation Tops); Dee Ovenden (Montrose Arts and Crafts); Nicole Moore (CV Weekly)

Presidents Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors:

- City of Glendale: Jackie Bartlow reported on the status of the Rocky Cola and Pink Pig locations. The Pink Pig has been further delayed due to building status change. A developer is interested in purchasing the Citi Bank building. Jackie invited all to the CICLAVIA June 11, 2017. Glendale meets Atwater. With regard to the Oceanview Improvement project, the MSP Board was asked about the possibility of creating bike lanes on Oceanview Blvd.
- GPD: Joe Allen reported that the Mental Health unit is up and running. He updated the group on the rise of home and business burglaries in the area. He reported that CVHS baseball bats were stolen at GCC. The GPD Open house will be 6-3-17.
- City of Glendale: Mike Wiederkehr is moving to Arkansas but leaving us in good hands with Chris Marcarello. Mike expressed how much he enjoyed working with the MSPA board for the last 5 years.

Public Forum:

- Dee Ovenden (Montrose Arts and Crafts) reported that the festival is 85% filled. Adding that the 2200 and 2300 block is completely filled. Next year she announced that applications would go out via mail and email. Gigi Garcia suggested a "suggestion" sheet be given to vendors and a post event meeting with at least one MSP board member in attendance.

Staff Report:

- Dale Dawson (Business Administrator) announced that the June-July newsletter is in pre-production. He updated on the seasonal lighting and budget and reported the delinquent assessments and budget adjustments.
- Dale Dawson (Events Coordinator) went over the Wags N Whiskers, Kids N Kritters event on May 7, 2017. The event went well and came in under budget. Dale brought the group up to speed on the Arts and Crafts Festival 6-3 and 6-4 and well as the Car Show on Sunday July 2nd. He reminded the board and guests about Bill Dodson "Celebration of Life" gathering on June 15, 2017 at Coffee Bean and Tea Leaf at 8:30 am. Glendale Fire Dept. is having a "Fill the Boot" event July 14-16 12pm to 6pm to benefit the Muscular Dystrophy Association. The Montrose Film Festival dates have changed to August 18 and 19.

- Steve Pierce (Communication Administrator) was absent but prepared a report. Chris Peplow and Parkwood landscaping are aware of the problem with the blowers being directed at the businesses. The city has been asked to replenish the dog waste bags in all three blocks more often. No news on the Citibank location and apparently the Pink Pig location has been re-classified as a “new establishment” so the opening will be later than expected.
- Steve Pierce (Film Liaison) reported that filming activity is on schedule to meet projected MSPA Budget levels for 2017. Total revenue to date is \$18,391.50.

Committee Report:

- Ken Grayson (Harvest Market) reviewed the new balloon strategy.
- Jeannie Bone (By-laws, Personnel): the decision to add a 7th board member and associate member status need to be finalized. Personnel meeting will be in closed session.
- Gigi Garcia: (Marketing) reports that Kids and Kritters went well.
- Kristina Evans reported that the PR packet revisions are being finalized.

Closed Session: Associate membership, by-laws and personnel were discussed in closed session.

Public Meeting Reopened

Meeting adjourned 10:05am