

Minutes: MSPA Regular Board Meeting – June 6, 2013

The next MSPA Board Meeting is scheduled for July 11th at 8am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:03 am. Approval of the minutes of May 2nd was tabled until July.

Board Members and Guests Present: Ken Grayson (Grayson's Tune Town – President); Andre Ordubegian (Copy Network – Vice President); Corey Grijalva (Joselito's Mexican Restaurant – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Gigi Garcia (It Takes A Village – Board Member at Large); Dale Dawson (MSPA – Executive Director); Linda McMenamin (MSPA – Events Coordinator); Steve Pierce (Montrose Ambassador/Filming Liaison); Dale Ellwein (Standing Tall Chiropractic); Melinda Clarke (Montrose Verdugo Chamber of Commerce); Charles Beatty (Village Travel); Andrea Beatty (Village Travel); Mary Dawson (Revelation Tops); Jackie Bartlow (City of Glendale); Abe Chung (GPD); Dee Ovenden (Montrose Arts & Crafts Coordinator); Kim Mekelburg (CV Weekly); Jen Swain (Artwalk)

Visitor's Reports: (1) Jackie Barlow was asked to follow up with the city on various issues. (2) Abe Chung reported that effective July 21st, Lieutenant Lola Abrahamian shall be the new commander for the area. (3) Dee Ovenden reported on this past weekend's Arts and Crafts event.

Committee Reports: (1) Marketing requested a general fund expenditure of \$5,000 to the Marketing budget to create promotional videos. The board unanimously approved the expenditure request. (2) Filming Liaison presented proposed filming guideline changes. The board unanimously approved the proposed filming guidelines as revised. The compensation between affected merchants and filming companies is negotiable between that film company and the individual merchant. The filming guidelines serve only as a starting point for these negotiations.

Executive Director Report: (1) reported that the MSPA shall continue to pursue a delinquent carnival vendor payment to the MSPA. (2) reported that Bella Boutique has closed. (3) reported that Gelsingers' has opened a gourmet food shop, Gelsingers' Amber Road, on Montrose Ave. (4) stated that assessment delinquent businesses shall be removed from the directory boards and website. Tax lien proceedings for the delinquent businesses could be prosecuted by the city.

Event Coordinator Report: (1) The Market's 2300 block move has been publicized in the news papers and through an email blast. (2) upcoming events are the Car Show and Film Festival.

Ambassador Report: (1) Merchant's workshop: "Energizing Your Business" shall be held on July 25th at 9 am at Verdugo Hills Hospital – 4th floor Main Conference Room. (2) reported that the Film Festival was exploring the upgrade to the viewing screen and a student film contest.

Public Forum: The board heard from various members of the public and shall consider the various speakers comments for future board action.

New Business: (1) the president reported the resignation of Mia Moore from the board. (2) The Board shall implement the "First 15" of the meeting agenda for 3 specially invited MSPA members to share about their business. As always, all merchants of the MSPA are welcome and encouraged to attend the MSPA board meetings.

Meeting adjourned at 10:10 am.